75
CENTS

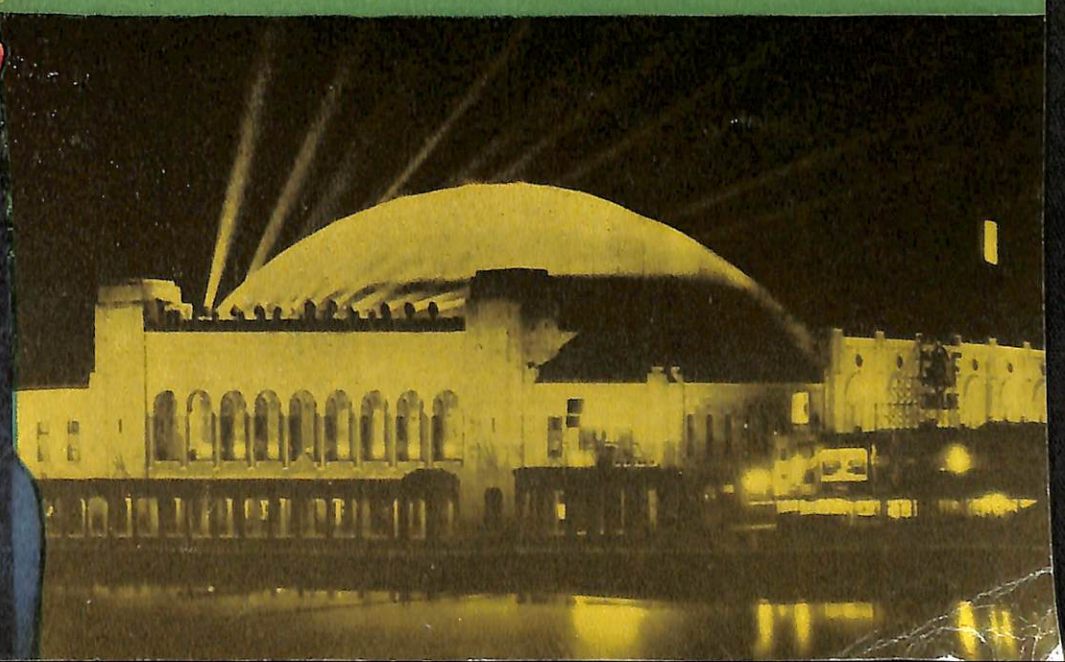
85th ANNUAL SESSION

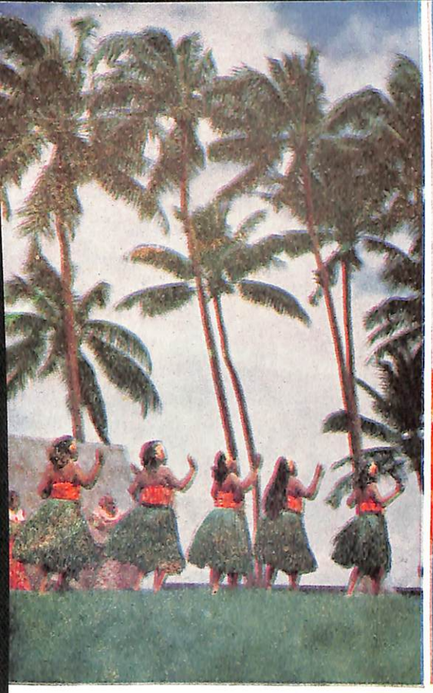
Imperial Council

A.A.O.N.M.S.

GEORGE E. STRINGFELLOW
Imperial Potentate

ATLANTIC CITY, N. J.
JULY 5 - 10, 1959





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85th Annual Session

of the

Imperial Council

ANCIENT ARABIC ORDER OF THE NOBLES

of the

MYSTIC SHRINE FOR NORTH AMERICA

ATLANTIC CITY, N. J. -:- JULY 5 - 10, 1959

Crescent Temple, Trenton, N. J., Convention Host

Class of Service
This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION
TELEGRAM

W. P. MARSHALL, PRESIDENT

1220 (R 11-54)

SYMBOLS
DL=Day Letter
NL=Night Letter
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PA490

P WA616 GOVT NL PD=THE WHITE HOUSE WASHINGTON DC 3=
GEORGE E STRINGFELLOW IMPERIAL POTENTATE=
CARE WALTER S JEFFRIES JR DIRECTOR GENERAL=

1959 IMPERIAL COUNCIL SESSION INC CHALFONTE
HADDON HALL ATLANTIC CITY NJER=

IT IS A PLEASURE TO SEND GREETINGS TO THOSE ATTENDING THE 85TH ANNUAL SESSION OF THE IMPERIAL COUNCIL OF THE ANCIENT ARABIC ORDER OF THE NOBLES OF THE MYSTIC SHRINE FOR NORTH AMERICA.

¶ UNITED IN SERVICE TO THE TRADITIONAL IDEALS OF YOUR HISTORIC ORDER, YOU ARE ABLE TO ADVANCE THE BEST INTERESTS OF YOUR MEMBERSHIP AND COMMUNITY. YOUR CONTRIBUTION TO THE SHRINERS HOSPITALS FOR CRIPPLED CHILDREN IS ESPECIALLY NOTEWORTHY.

¶ I AM DELIGHTED TO ADD BEST WISHES FOR A MEMORABLE SESSION=

DWIGHT D EISENHOWER.

PACE-SETTING DESIGN . . .

THE LARK BY STUDEBAKER

The Lark combines a number of unusual qualities in a manner that is a tribute to engineering. Its 108 inch wheelbase is long in relation to its 175 inch overall length. There is virtually no overhang, front or rear, so that handling and cornering is of continental calibre while interior space (seats six) is typically U.S.A. Ride is comfortably firm, but not hard, due to an interesting suspension system. Variable rate coil springs surround hydraulic shocks up front, while asymmetrically mounted semi-elliptics combine with outward angled hydraulic shocks at the rear, boost cornering ability, cut "squat" when accelerating and provide all around stability. The economical 170 cu. in. "6" utilizes an entirely new combustion chamber shape for amazingly smooth combustion on low grade fuel. The V-8 is available with 4-barrel carburetor and dual exhausts. With this combination, performance is *exceptionally good*. The car really digs in and goes. Many options are available. And if you enjoy tinkering with your own engine, The Lark's a pleasure. Peek under the hood and look at the labor-saving working space. In fact, drop in at your Studebaker Dealer's and enjoy a demonstration drive.

The Lark is available as a 2-door and 4-door sedan, hardtop and station wagon.

TO IMPERIAL SIR
GEORGE E. STRINGFELLOW:

As the Grand Masters of our several Grand Lodges, we have observed with sincere appreciation and gratitude your efforts as Imperial Potentate during the past year to promote harmony and mutual helpfulness between the various Bodies of Freemasonry and the Symbolic Craft Lodges as represented by our Grand Lodges.

We commend not only your praiseworthy undertaking, but also the thoughtful and considerate suggestions to implement your objectives, which were expressed so fraternally in your directive to all the Illustrious Potentates of North America.

Your emphasis on obedience to laws and on morality, on close cooperation with the Grand Master in his labors for Freemasonry in his jurisdiction, and on the deference and courtesy due his high office as the leader of the Craft deserves a wide dissemination and a permanent endorsement.

We also appreciate the thoughtful suggestions which you made to the Illustrious Potentates, for helping Grand Masters in specific ways, particularly in the areas of entertainment and publicity. Those thoughts were as generous as they were considerate.

We therefore take great pleasure in recording in this form our sincere thanks and appreciation to you, Imperial Sir, for your efforts to spread the cement of brotherly love and affection in the building of the Temple of Brotherhood.

Sincerely and fraternally,

Robert R. Berryman.....Alabama
R. C. Nicholson.....Arizona
Gordon F. Christie.....Connecticut
Charles W. Lewis.....Delaware
Reuben A. Bogley, Jr.....District of Columbia
G. Rodman Porter.....Florida
R. M. Vandegriff, Sr.....Georgia
Glen W. Royse.....Idaho
Harold R. Kopfman.....Illinois
J. Carl Humphrey.....Indiana
Addison C. Irby.....Kansas
Marvin S. Whitton.....Kentucky
A. Wayne Reed.....Maryland
Clyde E. Hegman.....Minnesota
Robert L. Aronson.....Missouri
Grover H. Anderson.....Mississippi

James T. Harrison.....Montana
Percy H. Bennett.....New Hampshire
August C. Ullrich.....New Jersey
Yale Williams.....Nevada
L. Claude Mensing.....North Dakota
Chester Hodges.....Ohio
Sanford M. Chilcote.....Pennsylvania
Ernest L. Johnson.....South Dakota
E. Guy Frizzell.....Tennessee
Frank M. Brownell.....Vermont
S. Dexter Forbes.....Virginia
Frank M. Fulton.....Washington
William R. Loper.....West Virginia
Gilbert J. Schwartz.....Wisconsin
Floyd Holland.....Wyoming

Greetings from Imperial Potentate

July 5, 1959

TO THE NOBILITY

"ES SELAMU ALEIKUM"

Welcome to Atlantic City, delightful Nobles and gracious ladies, to the jurisdiction of Crescent Temple, the 10th in membership in North America. We are happy that the many thousands of Shriners and their families are with us in this 85th Imperial Council Session at the seashore and on the Boardwalk at the "Playground of the World."

Pleasure, good fellowship and hospitality will be the "order of the day" for the convention. We want you to enjoy yourselves to the fullest extent and to that end we pledge our best efforts.

You will find Atlantic City replete with pageantry, entertainment, and Shrine good fellowship. The unusual and outstanding attractions along the waterfront of this great vacation city are generally recognized. Proof of its popularity is found in the fact that this

IMPERIAL SIR GEORGE EDWARD STRINGFELLOW
Imperial Potentate, A.A.O.N.M.S., 1958 - 1959

is the eighth time the Imperial Council Session has been held in Atlantic City—four within the last thirteen years.

The welcome mats of the Garden State and Crescent Temple are out for all the Nobility of North America. Carrie and I are looking forward to seeing and greeting you with glad hands, warm hearts and pleasant smiles.

With an abundance of good wishes, I am

Sincerely yours in the Faith,

George E. Stringfellow

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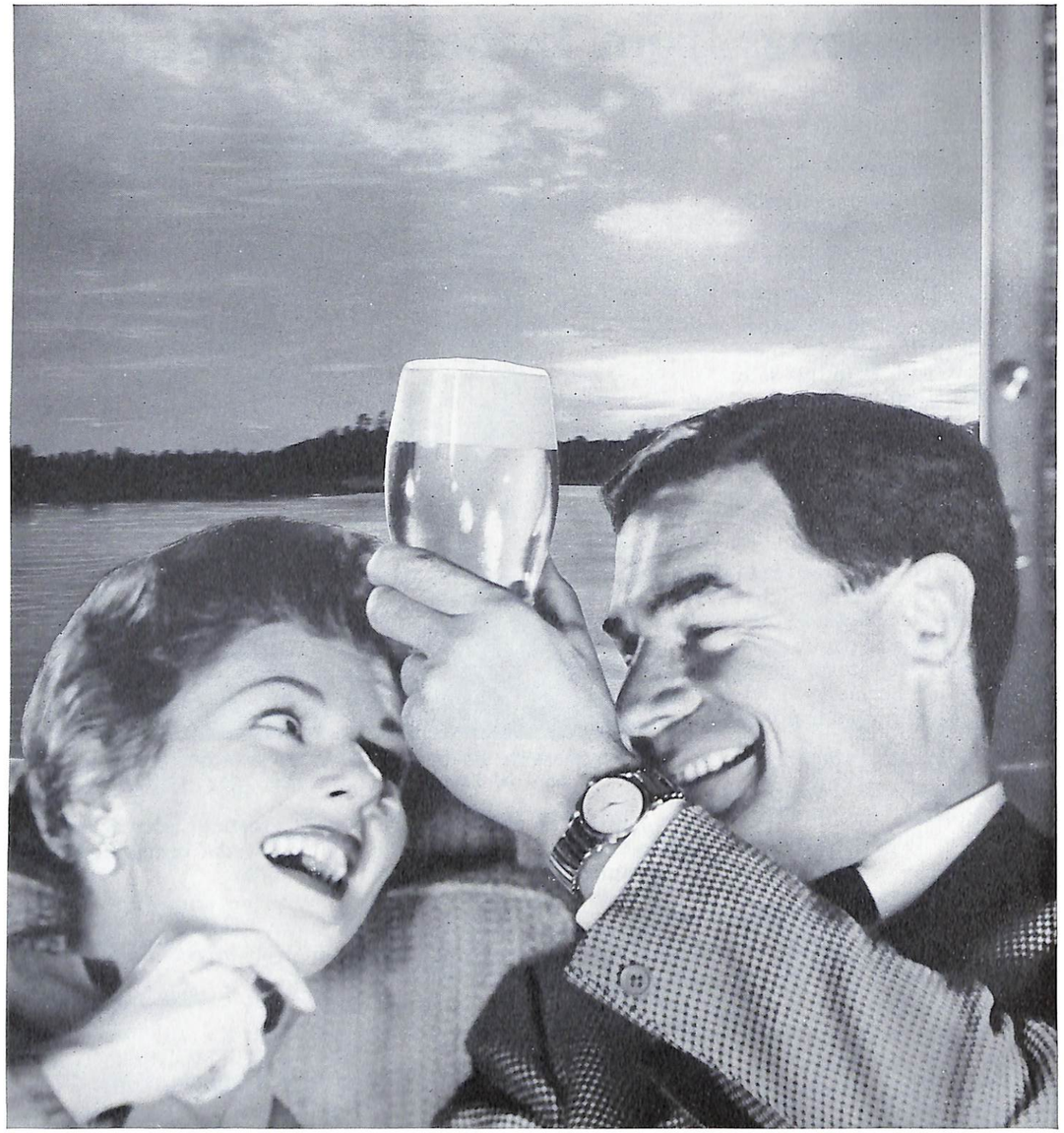
And Many Other Features

Where to Register for Convention

President Hotel
Albany Ave. and Boardwalk
La Concha Motel
Chelsea Ave. and Boardwalk
Ambassador Hotel
Brighton Ave. and Boardwalk
Ritz-Carlton Hotel
Iowa Ave. and Boardwalk
Dennis Hotel
Michigan Ave. and Boardwalk
Claridge Hotel
Park Pl. and Boardwalk
Traymore Hotel
Illinois Ave. and Boardwalk
Haddon Hall
North Carolina Ave. and Boardwalk
Seaside Hotel
Pennsylvania Ave. and Boardwalk
Breakers Hotel
New Jersey Ave. and Boardwalk
Atlantic City Marina
Huron and Maryland Avenues
Convention Hall
Mississippi Ave. and Boardwalk



Know the real joy of good living...

When it comes to refreshment, the best is always yours. Make your move to Schlitz, the beer with just the kiss of the hops. It's one of life's most refreshing pleasures. Enjoy Schlitz in the famous 12 oz. bottle.

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Governor Greets A. A. O. N. M. S.

Dear Friends of the Shrine:

I am pleased to welcome to New Jersey the delegates and guests of the 85th annual Imperial Council Session of the Ancient Arabic Order of Nobles of the Mystic Shrine. I am happy to know that since last we had the pleasure of being host to your gathering, the Shrine of North America has grown and its work has prospered.

GOV. ROBERT B. MEYNER
of New Jersey

Our society and our way of life owe a vast debt to organizations like yours — people impelled by charity, compassion and good will who band together and get good works done. The Shriners' hospitals for underprivileged children are a monument to man's goodness.

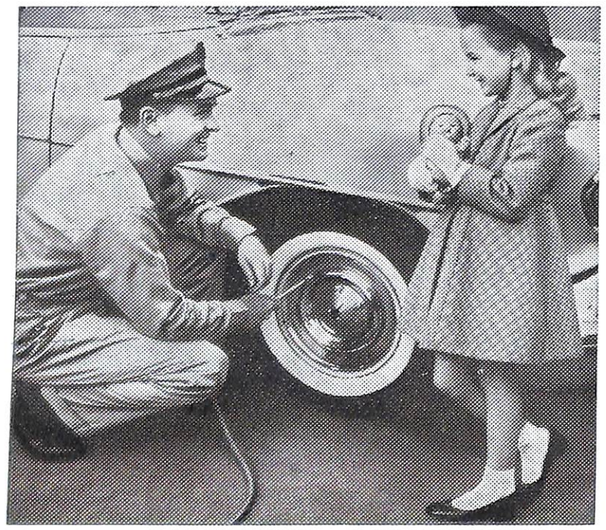
I hope that your visit to New Jersey will be pleasant in every way and that your deliberations will serve to advance your great work.

Sincerely,

Robert B. Meyner

Governor.

Phillips 66 Dealers
WELCOME YOU TO ATLANTIC CITY



Your Phillips 66 Dealer extends his best wishes for a successful convention . . . a pleasant stay in Atlantic City.

It's a pleasure to please you -- you are always welcome at your Phillips 66 Service Station. If you're traveling by car, stop at stations displaying the orange and black Phillips 66 shield. Phillips 66 Dealers take pride in their service -- service that includes brushing out your car, cleaning the windows, checking your tires, battery and radiator. You'll like the hospitality that your Phillips 66 Dealer offers.

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Pontiac's perfect poise stems from wide-track wheels

Take command of this sleek beauty and enjoy a wonderful new kind of driving that never existed before!

Pontiac is the only car that cradles you on Wide-Track Wheels. With the wheels moved five inches farther apart you enjoy the steadiest stance of any passenger car. You corner more precisely . . . hold the road like you're part of it . . . cling to the curves without lean or sway. In all your years of driving, you've never felt so confident . . . so solidly secure.

And only Pontiac offers—*at no extra cost on any model*—the option of two distinct types of high-performance V-8's. One is the Tempest 420E, specifically designed to give full V-8 muscle and pep on regular grade gasoline. Its companion, the deep-chested Tempest 420, wrings more get-up-and-go from premium fuel than any other standard American engine!

Visit your Pontiac dealer soon and discover the big difference in cars this year.

THE ONLY CAR WITH *WIDE-TRACK* WHEELS!
The wheels are moved out 5 inches for lower center of gravity, better grip on the road, safer cornering, smoother ride, easier handling. *Pontiac gives you roadability no narrow gauge car can offer!*

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3 Totally New Series • Catalina • Star Chief • Bonneville

1958

GEORGE E. STRINGFELLOW
Imperial Potentate

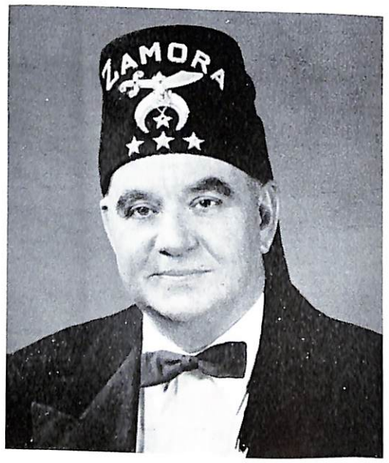
1959

LEFT

DR. CLAYTON F. ANDREWS
Deputy Imperial Potentate

RIGHT

GEORGE A. MATTISON, JR.
Imperial Chief Rabban



The Imperial Divan Officers

MARSHALL M. PORTER
Imperial
Assistant Rabban

GEORGE M. KLEPPER
Imperial High Priest
and Prophet

HAROLD C. CLOSE
Imperial Oriental Guide

LEONARD P. STEUART
Imperial Treasurer

GEORGE M. SAUNDERS
Imperial Recorder

O. CARLYLE BROCK
Imperial
First Ceremonial Master

BARNEY W. COLLINS
Imperial
Second Ceremonial
Master

CHARLES E. MERRILL
Imperial Marshal

ORVILLE F. RUSH
Imperial
Captain of the Guard

THOMAS F. SEAY
Imperial Outer Guard

REV. DR.
DANIEL A. POLING
Imperial Chaplain

TEMPLE AFFILIATION AND RESIDENCE

GEORGE E. STRINGFELLOW	Crescent, East Orange, New Jersey	Imperial Potentate
DR. CLAYTON F. ANDREWS	Sesostris, Lincoln, Nebraska	Deputy Imperial Potentate
GEORGE A. MATTISON, JR.	Zamora, Birmingham, Alabama	Imperial Chief Rabban
MARSHALL M. PORTER	Al Azhar, Calgary, Alberta, Canada	Imperial Assistant Rabban
GEORGE M. KLEPPER	Al Chymia, Memphis, Tennessee	Imperial High Priest and Prophet
HAROLD C. CLOSE	Sphinx, Waterville, Connecticut	Imperial Oriental Guide
LEONARD P. STEUART	Almas, Washington, D. C.	Imperial Treasurer

GEORGE M. SAUNDERS	Ararat, Chicago, Illinois	Imperial Recorder
O. CARLYLE BROCK	Zem Zem, Erie, Pennsylvania	Imperial First Ceremonial Master
BARNEY W. COLLINS	Anezeh, Mexico, Mexico	Imperial Second Ceremonial Master
CHARLES E. MERRILL	Moslem, Detroit, Michigan	Imperial Marshal
ORVILLE F. RUSH	Kena, Washington, D. C.	Imperial Captain of the Guard
THOMAS F. SEAY	Medinah, Chicago, Illinois	Imperial Outer Guard
REV. DR. DANIEL A. POLING	Crescent, New York, New York	Imperial Chaplain

Welcome to Atlantic City!

To Imperial Officers and
The Nobility:

On behalf of all our citizens and the City Commissioners, I desire to extend a most cordial welcome to the Ancient Arabic Order of the Nobles of the Mystic Shrine, assembled in convention in this, the leading seashort resort of the nation.

MAYOR JOSEPH ALTMAN
Of Atlantic City

May I extend our congratulations for the humanitarian work of the Shrine in maintaining seventeen hospitals for crippled children, wherein many thousands of little ones have been rehabilitated without cost to their parents, regardless of race, color or creed.

Everything in our power will be done to repeat, as far as the municipality itself and its people are concerned, the cordial hospitality extended heretofore.

The town is yours—enjoy the session to its fullest extent.

Friendly yours,

Joseph Altman

Mayor.

A Shrine Recorder Goes to Heaven?

A Shrine Recorder died and went to Heaven, of course. Before giving him a harp and locating him in the choir, St. Peter said he would show him around and took him below. "Here," said St. Peter, pointing to a bunch of fellows who were stewing in a pan, "are some fellows you probably know. All those boys were formerly members of some Shrine Temple. They didn't pay their dues. That's why they are here."

The Recorder called for a fan and a chair and sat down to take a good look at the scenery.

"Come," said St. Peter. "We must get back to Heaven and get set."

"I'm all set," said the Recorder. "This is Heaven enough for me."

CHARTER BUSES AVAILABLE

Have your own Temple Bus constantly ready for group transportation anywhere — for conveyance, convenience or sightseeing.

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WELCOME SHRINERS!

A Cordial Welcome and a FREE
SOUVENIR Awaits You and YOUR FAMILIES

AT THE

PLANTERS Peanut Store

1011 BOARDWALK — Opposite Steel Pier

HOME OF
MR. PEANUT

The Biggest Peanut Store
In The World

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Obtain Coupon at
Registration Desk

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...serving millions
of motorists
at over
19,000 service stations

Do You Know?

In some countries in Europe a candidate for Freemasonry can only get one degree a year.

Col. Aaron Ogden, Governor of New Jersey (1812) was born at Elizabethtown (now Elizabeth) New Jersey, December 3, 1756, and was Junior Warden of a traveling Military Lodge in the New Jersey Line, "to be numbered 36," as appears from records of the Grand Lodge of Pennsylvania in 1782.

A candidate in Argentina must wait for a period of one year between degrees, in addition to attending 80 percent of all meetings of his lodge during the year.

The Grand Lodge of Canada in the Province of Ontario, held in Toronto recently, celebrated its centennial of Masonry. There are over 130,000 Masons in the Province of Ontario.

Continental
Can Company

Serving Industry . . .

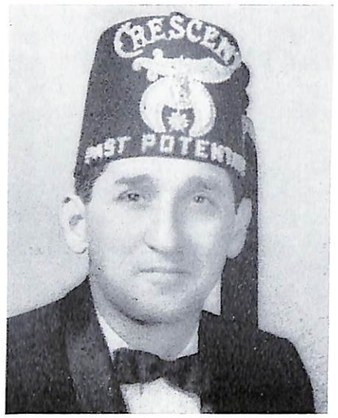
Serving America

From the Director General

July 4, 1959.

Imperial Potentate, Officers, Representatives and Nobles:

I extend to the Nobility of the Ancient Arabic Order of Nobles of the Mystic Shrine a most cordial welcome on your return to Atlantic City, the Playground of the World. We are, indeed, proud of the fact that we again have the distinguished honor of being host to the Imperial Council Session.



WALTER S. JEFFRIES, JR., P.P.
Director General

We hope that you may enjoy every moment of your stay with us and that you will carry away with you, knowledge that the hearts of the people of Atlantic City, the State of New Jersey, and the Nobility of Crescent Temple, are filled with love for the Nobles of the Mystic Shrine.

May you enjoy, to the fullest extent, the entertainment and pleasures we have planned for you; and may the spirit of friendship and the sunshine of our smiles remain a pleasant memory long after you have returned to your Oasis. May your affection for Shrinedom be strengthened and your zeal for the cardinal principles of our fraternity stimulate greater activity to make this a better world for all.

Sincerely yours in the Faith,

Director General.

Jesters Meeting

Among the Shrine organizations meeting during the 85th Imperial Council Session in Atlantic City is the National Court, Royal Order of Jesters, with headquarters in Haddon Hall.

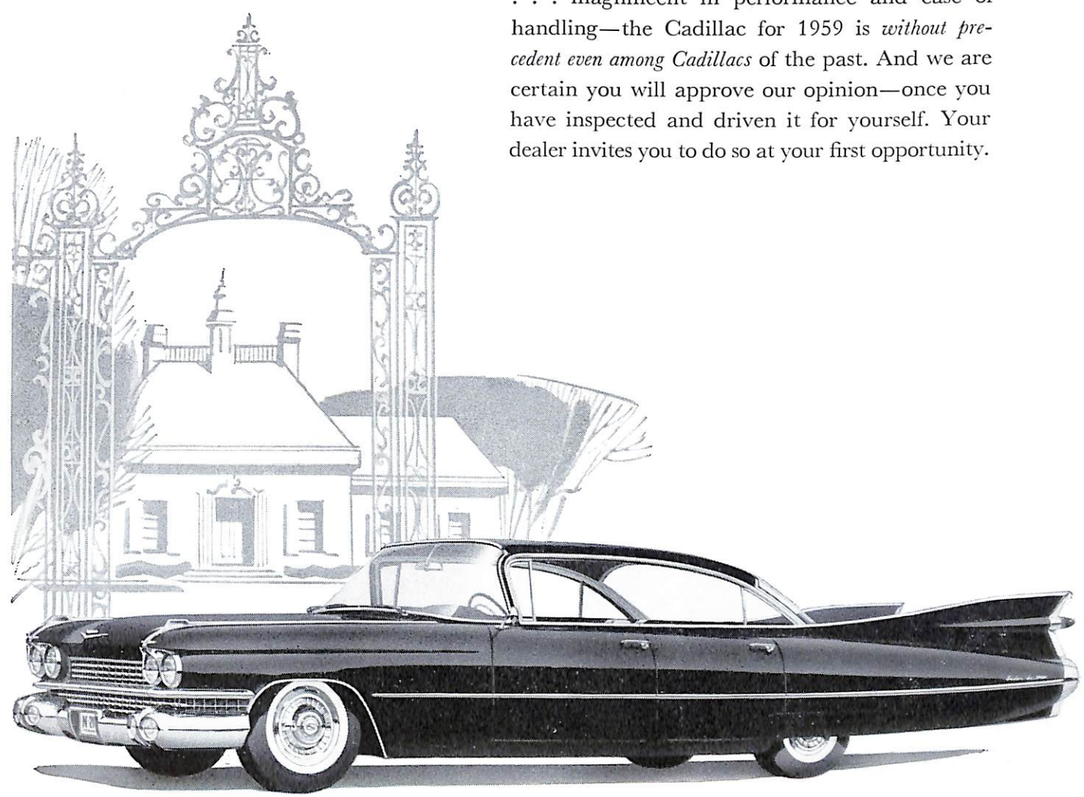
The Jesters' schedule calls for the annual meeting on the afternoon of Monday, July 6, and the annual banquet on the following evening, in the Carolina Room of the Chalfonte Hotel.

About five miles of pipe is embedded in the concrete floor of Convention Hall. The pipes carry brine to freeze water for the ice rink.

The standard of the world in

Magnificence

Magnificent in bearing and in stature . . . magnificent in luxury and elegance of appointments . . . magnificent in performance and ease of handling—the Cadillac for 1959 is *without precedent even among Cadillacs* of the past. And we are certain you will approve our opinion—once you have inspected and driven it for yourself. Your dealer invites you to do so at your first opportunity.



Cadillac

VISIT YOUR LOCAL AUTHORIZED CADILLAC DEALER

The Shriners' Principal Project

By ILLUSTRIOUS GALLOWAY CALHOUN
Chairman of Hospitals for Crippled Children

Throughout the week the people of Atlantic City will enjoy the festivity incident to this Imperial Council Session of the Shrine. Their spirits will be enlivened by wholesome fun on the streets, typical of the Shriner's happy philosophy of life, a philosophy of joy, happiness, mirth, laughter and song. Here they will thrill as they see the gorgeous pageantry presented by the marching units, as they, like a mighty army, march and play and sing for the honor of the Shrine, presenting a spectacle so colorful and of such magnitude as to be awe-inspiring to all who behold it.

GALLOWAY CALHOUN

And while all of this is most worthwhile and catches the interest of our people, behind it all we know and America knows of our project of helpfulness, the rehabilitation of helpless crippled children, which has glorified the Shrine in the minds of the American people, and when they see Shriners on parade in dazzling, colorful pageantry unsurpassed, all with happy smiles upon their faces, they will remember that while the Shriner rejoices in the richest type of fellowship and a happy philosophy of life, he finds his greatest joy in the smiles of gratitude on the faces of crippled children made well in our houses of magic.

In seventeen hospitals throughout North America Shriners have ministered to thousands upon top of thousands of crippled children, without money or price and without regard to race, color or creed. The Shrine wants to know only that the child has no chance of having its little body mended except in one of our temples of mercy.

These helpless children, crippled, deformed and horribly burned, literal shipwrecks on the sea of time, come crawling into our hospitals, and after months of tender, merciful treatment they go hopping and skipping out, able to play with their fellows and to take useful positions in life. Think of it—this host of helpless dependent ones transformed into a mighty army of self-supporting citizens.

We wish everyone could realize the magnitude of the business of operating these hospitals and the multitude of services necessary for the children under our care. In our temples of mercy they receive the highest type of hospitalization, medical care, physical therapy and other necessary treatment. In addition thereto, while mending their little bodies, trained nurses, schooled in psychology, minister to their little minds. School work, entertainment and occupational therapy are provided; and because of such loving care in these havens of hope, clouds of despair give way to rainbows of hope, heavy hearts are lightened and gloomy faces brightened by happy smiles.

Carrying on this work, which has grown until it has become the world's greatest philanthropy, has cost Shriners a staggering sum of money; but, oh, the joy they derive from helping the most pathetic of all human beings—a handicapped crippled child, with no chance of having its broken body mended except in our temples of mercy.

In the Shrine our jewels are the cast-off braces and abandoned crutches of boys and girls who need them no more. We glory in temples of baby smiles wherein every needy, crippled child is welcome. Our philosophy unites fellowship, friendship and a happy philosophy of life with the joy of doing good. Truly, we are writing history in the work we do for men and women of tomorrow.

We are happy that our Shriners Hospitals have made America "crippled children conscious" and that many charitable-minded friends are joining us in this glorious work. I am sure that all who have helped in any way find great joy in the words spoken by the world's greatest humanitarian when He said, "For inasmuch as you have done it unto the least of these, you have done it unto me."

You Can Help: Here's A Way

Following are suggested forms of bequests for Shriners Hospitals for Crippled Children:

General Bequest

I give, bequeath and devise to Shriners Hospitals for crippled Children, a Colorado Corporation, the sum of ..... dollars, for the use and benefit of the hospitals owned, operated and maintained by said corporation.

Bequest of Residue

I give, bequeath and devise all of the rest, residue and remainder of my estate, whether real or personal, and wherever situated, of which I may die possessed, to Shriners Hospitals for Crippled Children, a Colorado Corporation, for the use and benefit of the hospitals owned, operated and maintained by said corporation

Bequest of Real Estate

I give, bequeath and devise to Shriners Hospitals for Crippled Children, a Colorado Corporation, all that certain parcel of real property described as hereinafter set forth ..... (here describe the real property) ..... for the use and benefit of the hospitals owned, operated and maintained by said corporation, with absolute power of sale.

Bequest of Contingent Interest

I give, bequeath and devise to (John Doe), the sum of ..... dollars, in the event he shall survive me. Should the said (John Doe) predecease me this bequest shall pass to Shriners Hospitals for Crippled Children, a Colorado Corporation, for the use and benefit of the hospitals owned, operated and maintained by said corporation.

Bequest to Hospitals in Trust

I give, bequeath and devise to Shriners Hospitals for Crippled Children, a Colorado Corporation, the sum of ..... dollars absolutely, to be invested in such securities as directed by the Board of Trustees of the hospitals or their successors in office, the income from which shall be used for the operation and maintenance of the hospitals owned, operated and maintained by said corporation.

Naming Hospitals Beneficiary of Life Insurance Policy

I hereby designate Shriners Hospitals for Crippled Children, a Colorado Corporation, beneficiary of Policy No. ....., issued by the ..... Insurance Company, such insurance benefits to be used by the corporation for the benefit of the hospitals owned, operated and maintained by the said Shriners Hospitals for Crippled Children, a Colorado Corporation.

WELCOME TO THE WORLD - FAMOUS
STEEL PIER
A Visit to STEEL PIER Is a Must !
The Hamid - Morton Circus Headquarters Are Also on Steel Pier
Stop by and Say "Howdy"
◆◆
GEORGE A. HAMID
STEEL PIER, ATLANTIC CITY, NEW JERSEY

WELCOME
NOBLES!
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NO AGENT WILL CALL
A NON PROFIT FRATERNAL BENEFIT SOCIETY
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I am as Master Mason under 56 years of age.
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Age____ Lodge_____ # ____ Location_____
(Do not Mail Membership Fee with this Coupon)
Many of our members holding Certificates of Membership have named the "Shriners Hospitals for Crippled Children" as their beneficiary.

Atlantic City Streets

STREETS — East and West — Boardwalk, Pacific Ave., Atlantic Ave., Arctic Ave. (Grammercy, above Connecticut); Ventnor, below Albany only: Winchester, below Boston only; Baltic (Madison, above Connecticut — Fairmount, below Arkansas); Mediterranean (Melrose, above Connecticut); Drexel, Adriatic, Caspian, Magellan, Erie, Oriental, Wabash.

UPTOWN SECTION

100 Maine
St. Kath. Place
200 New Hampshire
N. Folsom
S. Seaside
300 Vermont
N. Irving
S. Victoria
400 Rhode Island
S. Metropolitan
N. Houston
500 Massachusetts
Congress
600 Connecticut
S. Oriental Pl.
700 New Jersey—
GARDEN PIER
S. St. Charles Pl.
800 Delaware
S. States
900 Maryland

MIDTOWN SECTION

1000 Virginia—
STEEL PIER
Presbyterian
1100 Pennsylvania—
STEEPLECHASE
PIER
N. Bartlett
S. Mansion
N. Strand
1200 North Carolina
N. Haddon
Chalfonte
1300 South Carolina
S. Ocean
1400 Tennessee—
CENTRAL PIER
S. St. James Pl.
1500 New York
S. Westminster
1600 Kentucky
Mt. Vernon
Surf Place
1700 Illinois
1800 Indiana
S. Park Place
N. Leeds Place
1900 Ohio
2000 Michigan
Fleming
2100 Arkansas—
MILLION
DOLLAR PIER
2200 Missouri
S. Columbia
2300 Mississippi
2400 Georgia
2500 Florida
Bellevue
2600 Texas
S. Spray
S. Albion

DOWNTOWN SECTION

2700 California
Belmont
2800 Iowa
Stenton Place
2900 Brighton
3000 Morris
3100 Chelsea
3200 Montpelier
3300 Sovereign
3400 Boston
3500 Providence
3600 Hartford
N. St. Davids Pl.
3700 Albany
S. Roosevelt Place
3800 Trenton
S. Lincoln Place
3900 Harrisburg
Elberon
4000 Dover
Ridgway
4100 Annapolis
Windsor
4200 Richmond
LaClede Place
4300 Raleigh
Delancey Place
4400 Columbia
Bartram
4500 Kingston
Aberdeen Place
Berkeley Square
4600 Tallahassee
Plaza Place
4700 Montgomery
Newton
4800 Jackson

OFFICERS
1959 IMPERIAL COUNCIL SESSION, Inc.
(A Non-Profit Organization)

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First Vice President
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Souvenir Program

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Associate Editor
FRANCIS E. HIRES

Printed by Brooks & Idler, Atlantic City, N. J.

A hearty handshake to all Shriners

BY APPOINTMENT
TO HER MAJESTY QUEEN ELIZABETH II
SUPPLIERS OF "CANADIAN CLUB" WHISKY
HIRAM WALKER & SONS LIMITED

"the best in the house" in 87 lands

Canadian Club

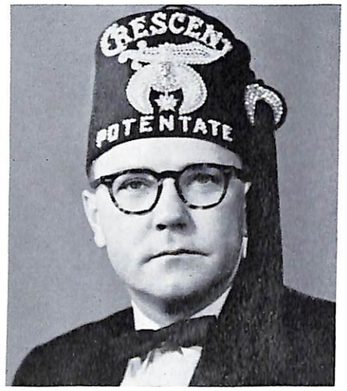
Imported in bottle from Canada
6 years old
90.4 proof

IMPORTED IN BOTTLE FROM CANADA BY HIRAM WALKER IMPORTERS, INC., DETROIT, MICH. BLENDED CANADIAN WHISKY

Welcome from Crescent's '59 Potentate and Divan

Imperial Potentate,
Nobles and Friends:

On behalf of Crescent Temple, may I extend a most cordial and warm welcome to our oasis.



ILLUSTRIOUS POTENTATE WILEY

We are proud and happy to greet you with a "Hi Noble" for the eighth time in the history of our wonderful organization.

For many months, a great number have labored to make our motto come true and we sincerely hope that you will find: "For the very best time, it's Atlantic City in '59".

May your stay with us be filled with fun and frolic and may you leave with pleasant memories and Allah's blessing for a safe trip home.

Es Selamu Aleikum,

Potentate.

Crescent's Potentate

Lee A. Wiley, who was selected by the Trenton, N. J., Junior Chamber of Commerce as "Outstanding Young Man of the Year" in 1956, is Illustrious Potentate of Crescent Temple, Trenton, official host to the Imperial Session.

In addition to his fraternal interests he is active in church work and civic affairs, being a past president of the Rotary Club of Trenton, vice president of George Washington Council, Boy Scouts; director, Children's Home Society of New Jersey; director, Mercer Hospital, and a member of the Budget and Admissions Committee of the

(Continued on next page)

MALCOLM BOWEN
Chief Rabban

FREDERICK H. STIGALE, JR.
Assistant Rabban

RICHARD R. WATSON
High Priest and Prophet

WILBERT V. PIKE, JR.
Oriental Guide

LE ROY WILEY, P.P.
Treasurer

EARL E. JEFFRIES, P.P.
Recorder

JAMES P. MOORE
First Ceremonial Master

NELSON B. HANSBURY, JR.
Second Ceremonial Master

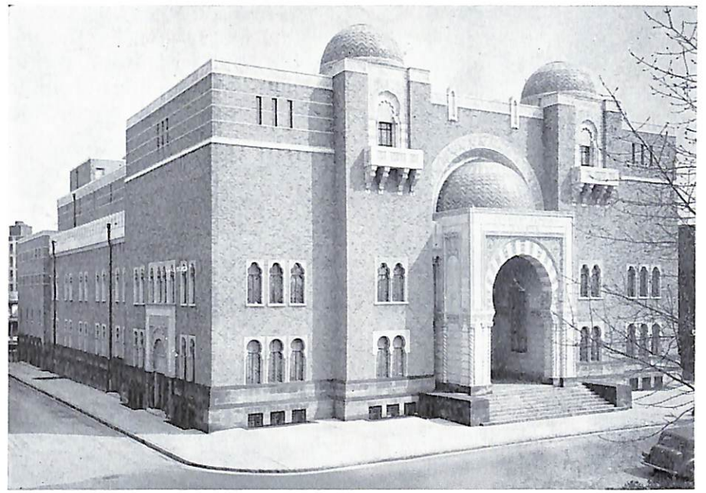
EDMUND D. BOWMAN
Marshal

RAYMOND N. JENSEN
Captain of the Guard

MAJOR HARRY E. KLEIN
Director of Uniform Units

DR. EARL V. SMITH
Outer Guard

History of the Host Temple



MILLION DOLLAR MOSQUE—This imposing structure at Clinton Avenue and Wall Street, Trenton, N. J., is the home of Crescent Temple, host to the 85th Imperial Council Session. Its dominant architectural note is Early Moorish, and this motif is carried out, especially in the rich and colorful interior wherever practical, with painstaking care for detail—especially in selection of authentic materials.

Crescent Temple of Trenton, N. J., host to the 85th Imperial Council Session, grew out of a movement within Trenton Shrine Club of Lu Lu Temple, Philadelphia, for a Temple charter, and a dispensation for Crescent Temple was granted by the Imperial Council at its Session in July, 1904—in Atlantic City, where 55 years later Crescent is official host to Shrinedom for the seventh time.

With a membership of 170 the new Temple was instituted with great pomp and splendor on November 17, 1904, with large delegations present from Lu Lu Temple and Salaam Temple, Newark. Dr. Edwin H. Ginnelley was the first Illustrious Potentate, and as a result of his energetic and able leadership in the trying early years of Crescent, he was retained in office until 1910.

The original members and 78 candidates worked earnestly and eagerly for the future success of the Temple, and were so successful in complying with all the requirements of the Supreme Council that at the next meeting of that body their petition for a charter was unanimously granted and, on September 14, 1905, Crescent Temple was constituted under charter. Since that date membership has grown to 11,750.

On September 21, 1905, Crescent made its first pilgrimage to Atlantic City, and held a Ceremonial Session in Marine Hall on Steel Pier, at which 25 candidates, most of them from Atlantic City and representing foremost business and professional men of the resort, were constituted members of the Temple. The visiting Shriners were given an official and elaborate welcome to Atlantic City and every year since then, during the month of September,

Delaware Valley United Fund.

Wiley studied in the Trenton public schools, Mercersburg Academy and Lehigh University. He is secretary of the Wiley-Hughes Supply Co.

He entered the Army as a private in 1942 and was discharged as a first sergeant at the close of World War II. He spent two and a half years overseas, most of the time with the 29th Division, and won various decorations including the Purple Heart with Oak Leaf Cluster, and a Bronze Star.

Crescent's Potentate was raised a Master Mason in Loyal Lodge No. 181 of Trenton in 1942 and became Master in 1950. He is a member of the York Rite, has been Master of two of the Bodies in the Valley of Trenton, Scottish Rite, and is presently an officer in Trenton Consistory. He formerly played in Crescent Temple's band, is a member of the Imperial Council Finance Committee and treasurer of the 1959 Imperial Council Session Corporation. He is also a member of Crescent Court, Royal Order of Jesters.

Wiley married the former Mary Helen Thornton of Ford City, Pa., and lives in Lawrenceville, N. J., with her and their three daughters, Lynn, 11; Jane, 8, and Ann, 7.

The Shrine

—the best known and best publicized.

—the most popular.

—the most colorful.

—the most successful.

—the most serviceable.

—the most envied.

the pilgrimage has been repeated and has continued to gain members from the cream of the city. This annual pilgrimage has assumed great proportions in the Shrine world.

On June 6, 1906, a special dispensation was granted by the then Imperial Potentate for Crescent Temple to make a pilgrimage to the City of Camden, N. J. The Session was held in the Temple Theatre, where 49 candidates were ushered in by the Oriental Guide and constituted Nobles of the Mystic Shrine. Most of these candidates were from the City of Camden, and like those of Atlantic City, represented the best and highest in the business and professional life of the city. Many similar pilgrimages have been made to Camden, where large classes have been initiated.

During this period the headquarters of Crescent Temple was located in the Old Masonic Temple at State and Warren Streets, and it was the scene of many Ceremonials, banquets, patrol drills and other activities.

The first patrol was organized at the time of the institution of the Temple, with Noble Frank J. Eppele as captain. Since then great progress has taken place, in numbers, efficiency and equipment.

In 1919 a Temple band was formed by Noble Albert Winkler. In 1928 Director Martin Mayer composed "The Crescent Temple March" and dedicated it to Potentate Earl E. Jeffries; this has become famous as a Shrine march.

The Field Music was organized prior to the band and was enlarged and brought up to a high degree of perfection under Noble John C. Hills.

The organization known as the Chanters, under the leadership of Noble H. Roger Naylor, sang its way into the hearts of the Nobles of Crescent Temple during the year 1922.

RUSSELL H. DENNY
of Margate, N. J., who is a member of the Finance Committee of Crescent Temple and Assistant Treasurer of the committee for the 85th Imperial Council Session.

However, long before this, the members of the Trenton Temple had set their hearts on having a home of their own, and it was in 1915 that the first one was acquired. This was a large old residence on Clinton Avenue, of rich interior finish, and a few months later work was begun on a Mosque to adjoin the existing building.

For some time this structure served Crescent well, but as years went by overcrowding became a problem, and in March, 1927, the first steps were taken toward construction of Crescent Temple's Million Dollar Mosque. These initial steps culminated in an agreement with the Ancient Accepted Scottish Rite, which also occupied the building. The deal involved an exchange of the first Mosque for lots owned by the Scottish Rite on the opposite side of the street and payment of $95,000 to the Temple—on which the latter paid 4 percent interest in return for use of the building until its new structure was ready for occupancy.

Additional adjoining property was acquired, Noble Walter Hankin was selected as architect, and on May 23, 1928, ground was broken for the imposing and richly designed Mosque now standing at Clinton Avenue and Wall Street in Trenton.

Architecturally styled in Early Moorish, the main entrance porch with its lofty golden dome and richly colored walls of polychrome terra cotta and Mueller faience tile prepare one for the elaborately authentic interior. Among the features of the building are a 25 by 46 feet Potentate's reception room, a 22 by 31 Recorder's office, a Recorder's private office containing a fireproof vault, ladies' parlor, library, billiard room, and a 182 by 98 feet auditorium providing a drill floor which can be used for dancing, just to mention the more notable features.

As Crescent grew and prospered it—and its clubs—were faithful to the Shrine tradition of charitable works.

Since 1939 the Temple has published a monthly magazine entitled Crescent Rasul (Arabic for Messenger) of which the Trenton Nobles feel they can be justly proud. Editor-in-chief is Past Potentate (1927-29) Earl E. Jeffries, who is in his 22nd year as Recorder. He was coroneted a 33rd Degree Mason ten years ago.

During the present Imperial Session Crescent Temple's delegation, headed by Potentate Lee A. Wiley and his official family, has headquarters at the Dennis Hotel. This year, for the first of the several times Crescent has been convention host, the Temple boasts as a member the Imperial Potentate—George E. Stringfellow. Director General of the Session is Crescent's immediate Past Potentate, Walter S. Jeffries, Jr.

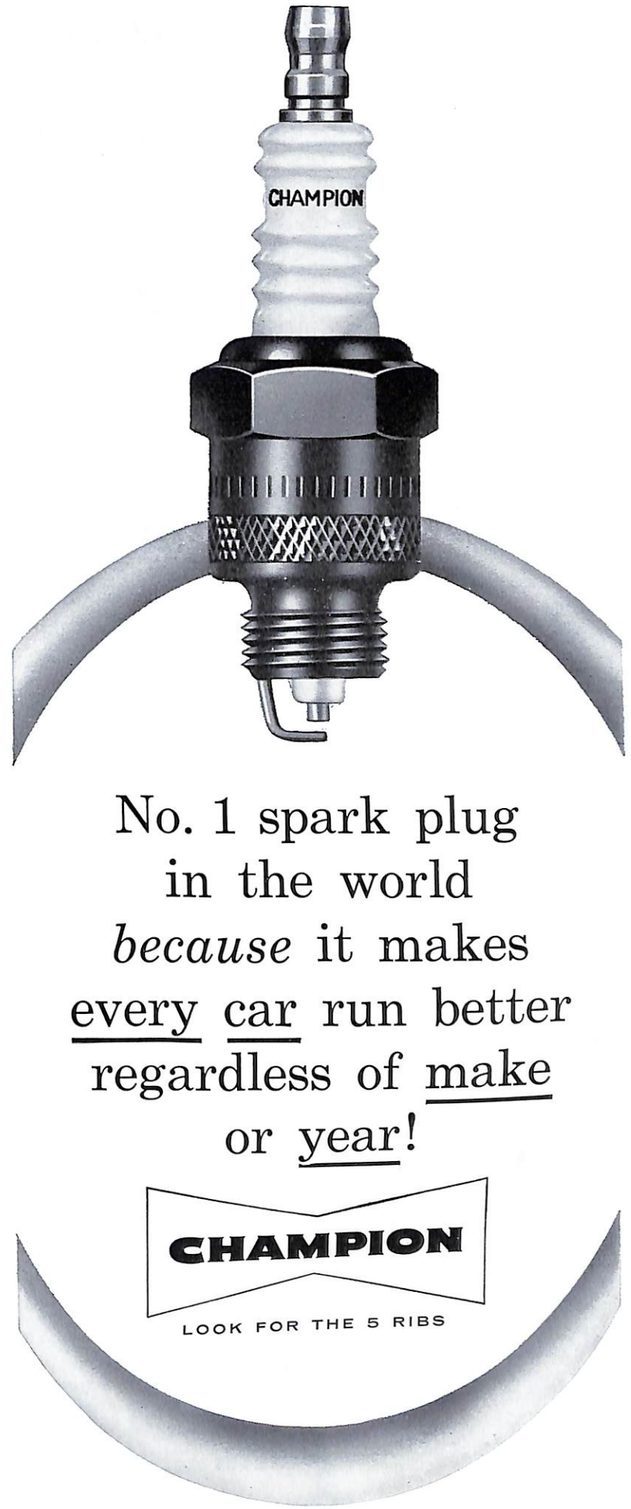
Atlantic City Shrine Club Busy Group

CARL F. BEUTTEL
President Atlantic City Shrine Club

Organized in May, 1921, the Atlantic City Shrine Club of Crescent Temple, Trenton, has grown to membership of more than 650. Always devoted to the interests of the parent Temple, the club is proud of its record of participation in Crescent's affairs, and the prime project as the 85th Imperial Council Session gets under way in Atlantic City is furnishing aides, escorts and marshals and members of various committees for the convention.

Officers and members of Atlantic City Shrine Club salute the Nobility. They welcome those here for the Imperial Session and hope that their stay will be so enjoyable that they will become volunteer ambassadors of good will for Atlantic City. Every Friday night the club holds open house at Hackney's Restaurant on the Boardwalk in the uptown or Inlet section of the resort.

Past presidents of the Atlantic City Club include Walter S. Jeffries, Jr., Director General of



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Look for the complete wardrobe with this label... BOTANY 500 Tailored by DAROFF *at your nearest 'BOTANY' '500' dealer or write:*
H. DAROFF & SONS, Inc., 200 Fifth Avenue, New York 10, N. Y.
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Highest-octane at both pumps. New Flying A is the highest-octane premium and regular gasoline you can buy. Highest-octane for more power, smoother power. Reason: Flying A comes from the most modern refinery in the world.

4-season protection. World famous Veedol 10-30 motor oil is a light-medium-heavy weight oil all in one. Provides full-range lubrication for any temperature extreme. Reduces wear, keeps your engine clean, too.

TIDEWATER OIL COMPANY

Atlantic City Shrine Club Is Busy Group

(Continued)

the convention and a Past Potentate of Crescent; his father, the late Walter S. Jeffries, Sr., likewise a past potentate, and the latter's brother, Earl E. Jeffries, who was one of the founders of the club and its first president—also a past potentate and now for many years recorder of Crescent. Other former presidents are Crescent's Chief Rabban, Malcolm Bowen, and First Ceremonial Master, James P. Moore.

The roll of past presidents further includes Russell H. Denny, a member of the finance committee and a trustee of Crescent, and now in his 11th year as treasurer of the club. And speaking of lengthy service, Alex Vollmer has been the club's secretary for 23 years.

Last May Carl F. Beuttel, of Atlantic City, was elected president, succeeding Everett L. Cope, Ocean City hotelman. Beuttel is a past master of Belcher Lodge, F. & A. M., No. 180, Atlantic City; past president of the Past Masters Association of the 23rd New Jersey Masonic District; Past Monarch of Al Time Grotto and Past Grand Tall Cedar of Atlantic City Forest No. 11.

Recently the Shrine Club contributed $1,000 each to the fund raising campaigns of the Atlantic City Hospital and Shore Memorial Hospital, located in nearby Somers Point. The club also donated $750 for the purchase of an oxygen tent for the local hospital.

Daylight Saving Time was first observed in Atlantic City on April 1, 1918. It wasn't adopted by ordinance, however, until 1922.

Unmistakably modern in every lovely line—the Bel Air 2-Door Sedan.

Some people still buy high-priced cars, but don't you wonder why?

No matter what you're willing to pay, you'll have a hard time finding any more car than this new Chevrolet wraps into one sweet, low-priced package. A relaxing ride, room to stretch out in, looks you can really be proud of—here's everything you'd expect in an expensive make. Plus the economy and dependability that have always been Chevy's specialty.

Your Chevrolet dealer will be glad to show you these special Chevrolet advantages:

Slimline design—style that's fresh, fine and fashionable.
Roomier Body by Fisher—new in everything but its famous soundness.
Magic-Mirror finish—shines without waxing for up to three years.
Sweeping windshield—and bigger windows—all of Safety *Plate* Glass.
New, bigger brakes with better cooling for safer stopping.
Hi-Thrift 6—up to 10% more miles per gallon at normal speeds.
Chevrolet Division of General Motors, Detroit 2, Michigan

CHEVROLET

The car that's wanted for all its worth!

Atlantic City's Unique Auditorium

BEACHSCAPE AND CONVENTION HALL—This view of Atlantic City's Convention Hall is a sort of pictorial summing up of the resort's nature, with a few of the city's skyscraper hotels showing to the left and thousands of bathers dotting the great sweep of beach in front of the auditorium. The photo points up the unusual architecture of the $15,000,000 Hall, which has been the scene of some of the world's largest conventions and trade shows. The big, curving colonnade, across the Boardwalk from the Convention Hall, appears dwarfed by comparison when seen from this perspective.

All of Atlantic City's population—61,657 by the last Census—could be seated at one time in the resort's huge Convention Hall, with room to spare.

This is but one of many startling statistics dealing with the meeting place of the Shriners at their 1959 Imperial Council Session. For example, the Convention Hall is the home of the world's largest organ—especially designed and constructed for it—and intercollegiate football games have been played on a regulation field (dirt-covered) in the main auditorium, with ample seating for the large crowds attending.

The main hall, scene of some of the world's largest conventions and trade shows, is 488 feet long, 288 feet wide and 137 feet high. This means that New York's Madison Square Garden would fit inside it with enough room left over for a track meet and some smaller events; or, in terms of the auditorium's vertical vastness, a 13-story building could be set upon its floor and not reach up to the roof!

For further comparison, the longest home run on record would not carry from one end of the hall to the other.

Covering seven acres of ground, the Convention Hall was built at a cost of $15,000,000. The main hall alone will seat 41,000 persons, and 5,000 have sat down to banquets in the ballroom. Counting in the capacity of smaller meeting rooms that are a part of the great building, a total of more than 70,000 could be seated at one time.

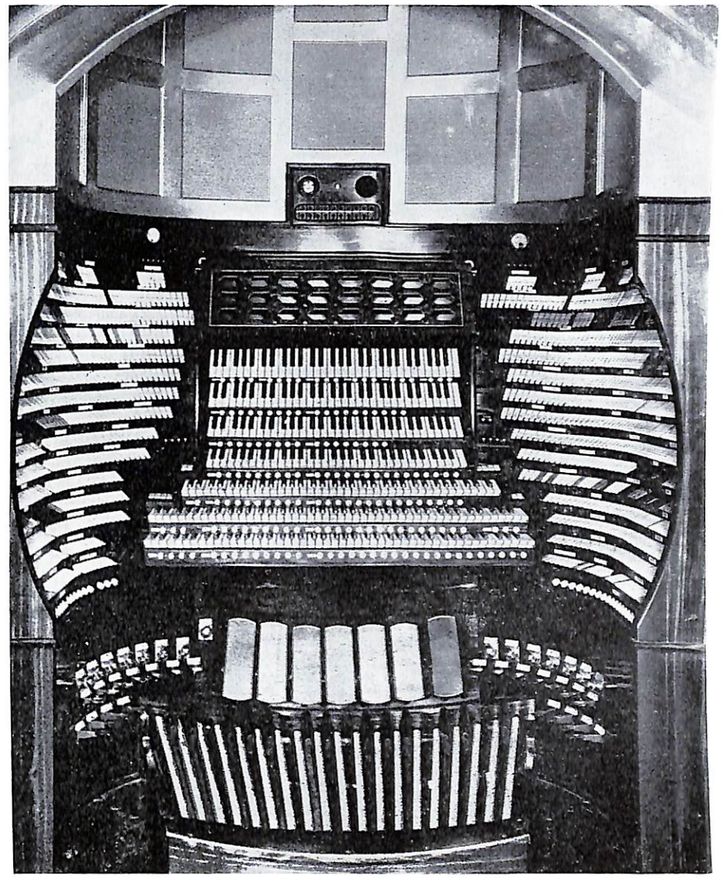
One of the most spectacular construction features of the auditorium is the great, rounding ceiling without a single supporting column. The trusses (which are brilliantly lighted) are so huge that a sliding joint is built around the roof to allow for a three-inch expansion and contraction due to temperature changes. The absence of columns, while bestowing beauty and dramatic sweep, is not merely to add imposing effect, but serves two utilitarian purposes: (1) no spectator ever has his view of what's going on blacked out by a pillar—even though the action may be moving around swiftly and over a large area, as in the case of the ice shows held in the hall every summer—and (2) no exhibitor at the numerous big trade shows held there ever finds his booth obscured by a ceiling-supporting post.

Very special arrangements have been built into the big hall for the convenience of trade show exhibitors. All of the exhibit booths that can be crammed into the main auditorium—and some of these shows are so big that they actually do just about use up the available space—can be individually serviced with gas, water, sewerage, electricity, steam and compressed air.

For acoustic purposes the great size of the auditorium is minimized by a special public address system.

In addition to all this, arrangements were recently completed to spend $2,750,000 to modernize and increase the facilities of the building. Among the improvements planned are new entrances, larger storage areas, and new electrical and ventilating systems—all to be carried out without interrupting the varied convention, amusement and other activities that will be going on at the time.

Few auditoriums if any have ever surpassed the record of Atlantic City's Convention Hall in the kaleidoscopic variety of events that have transpired within it. In addition to conventions, including such giants as the American Legion, plus religious, medical, educational, fraternal and industrial, etc., such sports affairs as football, ice hockey, boxing, dog racing, basketball and horse shows with accommodations for 1000 equine entries have taken place. As for entertainment features, just about every conceivable type of show has been presented either on the ice rink or the stages in the main auditorium or ballroom, as well as concerts and ballets; but none attracts such nationwide attention as one held in the main hall every year, the Miss America Pageant.



BIGGEST ORGAN'S CONSOLE—This is how the main console of the world's largest organ, located in Atlantic City's Convention Hall, looks to the organist. From this giant electric brain he can command the tone of any one of the 33,000 speaking pipes—but only a master organist can handle this vast instrument.

It is easy to understand why the Convention Hall, with its great size and remarkable range of facilities, should have been chosen as headquarters when the Army, during World War II, turned the resort into a military center and its leading hotels into barracks.

One more "greatest" about the big hall is worthy of special consideration: its pipe organ. Both in size and in power it is said to be without equal anywhere in the world.

Built at a cost of about half a million dollars (it would take twice as much now to replace it), the main organ has two consoles, one of which is unique in having seven manuals. It has 1,477 stop controls, 1,250 stop tablets and 933 speaking stops. Combination pistons and cancels number 220, and the electric wiring that connects the console with the organ tubes would go around the earth at the Equator five and a half times.

Dr. Poling To Preach

Religious services Sunday morning, July 5, will open the 85th Imperial Session, with the sermon to be preached by the Imperial Chaplain, the Rev. Dr. Daniel A. Poling. Dr. Poling is a nationally known religious journalist and chaplain of the Chapel of Four Chaplains in Philadelphia.

The service is scheduled at 10:45 A. M. in the First Presbyterian Church, Pennsylvania and Pacific Avenues. Imperial Potentate George E. Stringfellow, of East Orange, N. J., will extend greetings, and the opening prayer will be offered by the Rev. Dr. Harvey Bennett, pastor of the church. Chanters of Crescent Temple, Trenton, N. J., which is host unit to the convention, will render selections.

Dr. Poling, who is a member of Crescent Temple, is editor of Christian Herald, a national religious journal, and writes a daily syndicated column, "Americans All." He is also president of the World's Christian Endeavor Union.

His church, the Chapel of Four Chaplains, is an interfaith memorial to the four young clergymen of three faiths who gave up their lives in the sinking of the U. S. S. Dorchester during World War II. Dr. Poling's son, the Rev. Clark V. Poling, was one of the four heroic chaplains.

A veteran air traveler, Dr. Poling has flown more than 1,700,000 miles on religious missions. During World War II, he visited every major theater and was on every active front. His travels since the war have included two round-the-world flights, 10 visits to the Far East and 8 trips to Europe.

He is a member of United Services Lodge No. 1118, F. and A. M., New York City; Scottish Rite, Valley of New York, and grand chaplain of the Grand Lodge of Masons of the State of New York.

CLARENCE E. HUGGINS
Heads Shrine Directors

Reward of Service

An editor knocked at the Pearly Gates,
His face was scared and cold;
He stood before the man of fate
For admission to the fold.

"What have you done?" St. Peter asked,
"To gain admission here?"
"I've been an editor, sir," he said
"For many and many a year."

The Pearly Gates swung open wide,
St. Peter touched the bell—
"Come in," he said, "and choose your harp,
"You've had your share of hell!"

Shrine Directors Add to Merriment

Ever since its formation in 1919, The Shrine Directors Association of North America has met annually to devise, demonstrate and discuss new, novel, up-to-date, and safe stunts for use in the Second Sections of Shrine initiations for the bewilderment of the candidates and the rib-tickling happiness of the Nobility.

At the 41st annual meeting held on April 8 through 11 at Shreveport, La., where El Karubah Temple initiated its record-breaking class of 448 novices, the following officers were elected:

President, Clarence E. "Tiny" Huggins, (Past Potentate Bektash Temple, Concord, N. H.), automobile dealer whose hobby is a large collection of automobiles and fire-fighting equipment of ancient vintage: First Vice President, Harold A. Coates (Egypt Temple, Tampa, Fla); Second Vice President, F. Raymond Dasher (Moslem Temple, Detroit, Mich.); and re-elected for another term as long-time Secretary - Treasurer, Louis Chackes (Past Potentate Ainad Temple, East St. Louis, Illinois).

The 1960 meeting of the Association will be held in Birmingham, Ala., April 26 through 29, with Zamora Temple as host.

Forget the hasty, unkind word,
Forget the slander you have heard,
Forget the quarrel and the cause,
Forget the whole affair, because,
Forgetting is the only way to
Forget the storm of yesterday.
Forget the knocker and the sneak,
Forget the bad day of the week.
Forget you're not a millionaire,
Forget the grey streaks in your hair,
Forget to even get the blues—
But Don't Forget To Pay Your Dues!

Shrine Shoot

Major sports event to be held in connection with the Imperial Council Session will be the National Shrine Trapshooting Championship, to be held Wednesday and Thursday, July 8 and 9, on a range especially constructed by the City of Atlantic City at Bader Field on Albany Avenue.

Dr. Kirk Hilliard of Crescent Temple, who resides at 850 N. Main St. in nearby Pleasantville, is shoot chairman, and George Cottrell, of Nur Temple, Wilmington, Del., is grounds chairman.

The official program and rules for the shoot have been announced by Dr. Hilliard as follows:

FIRST DAY

July 8, 1959 — **10:30 A.M.**

100 — 16 YARD TARGETS

Entry, Including Targets and Purse.....$10.00
$5.00 of each entry to form Lewis Class Purse divided 50-30-20% each class. 15 to class.

SHRINE TROPHIES
A large especially designed Shrine Trophy to high 5 Man Team from one Temple.
Each Temple may enter as many shooters as they wish. High 5 scores to count.
5 Beautiful Self-Winding Wrist Watches to winners of each Lewis class
5 Mantle Clocks for second high in each Lewis class

OPTIONALS FIRST DAY
$2.00 each 25 — Divided 60-40%.. .....$8.00
$4.00 each 50 — Divided 50-30-20%.....$8.00
$4.00 total 100 — Divided 50-30-20%.....$4.00

SECOND DAY

July 9, 1959 — FIRST EVENT — **10:30 A.M.**

50 — 18 to 25 YARD TARGETS

Entry Including Targets and Purse.....$5.00
$2.50 of each entry to form Lewis Class Purse divided 50-30-20% each class — 20 to class or major fraction.

SHRINE TROPHIES
Silver Bowl to Winner
Silver Bowls to Winner of Each Yardage Group
Silver Bowls To Second High Score In Each Yardage Group

YARDAGE GROUPS
1st Class.....18 and 19 Yards
2nd Class.....20-21-22 Yards
3rd Class.....23-24-25 Yards

SECOND EVENT

SPECIAL SHRINE NOVELTY SHOOT
25 — 16 Yard Targets
25 — 17 to 25 Yard Targets Handicap one yard less than 16 yard score
(17 Yards minimum yardage)
Entrance and Targets.....$5.00
$2.50 of each entry to form Lewis Class Purse 50-30-20% each class — 20 to class or major fraction.
Surprise Shrine Trophies to be awarded for this event.

NOTICE

NO HAND LOADED SHELLS WILL BE ALLOWED

This shoot will be open only to members of the Nobility and each Noble will be expected to wear his fez and show his membership card.

FAST

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Only TWA serves 70 major cities in the United States and 23 world centers abroad. At home or overseas, you can choose renowned First Class Ambassador luxury . . . cocktails, delicious full-course meals. Or *save* with thrifty, dependable Coach flights. Either way, you enjoy the relaxing comfort and superlative, courteous service that are traditional on TWA. For reservations next trip, call your travel agent or nearest TWA office.

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Conventions Are Big Business

While the Shriners convention is the largest scheduled this year in Atlantic City, it is only one of more than 50 big ones that have already been held in the seashore resort this year or will be before 1959 is out.

However, it is not only the major meetings that keep the grist of convention business flowing: counting the sessions that will bring in less than 1000 visitors, as well as the larger ones, a total of 210 sessions and trade shows had been scheduled before the first of this year, with a total estimated attendance of 276,000. And since Jan. 1 numerous other conclaves have been booked — in some cases already held—so that the total number will probably go well over 300, with a corresponding increase in the number of persons drawn by them to the seaside.

Obviously (and allowing for the resort's natural and man-made attractions) these heavy bookings didn't "just happen," for the convention business today is keenly competitive, with many of the top cities of the United States maintaining staffs of able salesmen to press for a share of this economy-stimulating trade.

Atlantic City is no exception —is, indeed, a pioneer in the field. For it was 51 years ago, on March 21, 1908, that the Atlantic City Publicity Bureau, later to become the Convention Bureau, was incorporated.

It is an interesting historical sidelight that one of the first conventions booked by the infant bureau was the National Association of Carriage Builders.

First president of the Bureau was the late Walter E. Edge, who later served as New Jersey's governor (two terms), United States senator and ambassador to France.

WAYNE STETSON
Manager, Atlantic City Convention Bureau

The Bureau has functioned without interruption since its founding, but its activity was sharply curtailed when wartime government regulations prohibited the holding of conventions.

Also, in June, 1942, the United States Army began occupying Atlantic City's hotels, continuing to move in until all major hotels and many smaller ones had been taken over. They were retained until 1945 and then released progressively until June, 1946, when all hotels resumed their normal activity. During the Army occupation, Convention Bureau member hotels and business houses resolved to keep a skeleton staff on duty in anticipation of the day when full scale activity could be resumed.

The greatest single factor in Atlantic City's development as a convention city, it is generally considered, was the construction of the world's largest convention hall, which was opened on May 6, 1929. Convention Bureau leaders were identified prominently with city officials in the plans for its erection. Its design, although differing from plans of most such halls in other cities, is especially suited to the requirements of Atlantic City's large conventions.

Present manager of the Convention Bureau is Wayne W. Stetson, who came to the resort from Cleveland, Ohio, where he was manager of the Convention and Visitors Bureau. He had previously worked in the hotel business, including an assignment at The Ambassador in Atlantic City. Upon the retirement of A. H. Skean as manager of the Atlantic City Convention Bureau in 1955, Stetson, who had been Skean's assistant, succeeded him.

Stetson is a Kiwanian and a member of the Hotel Sales Management Association. He resides with his wife Mary at 7604 Winchester Avenue, Margate; they have a son and a daughter.

WELCOME
"SHRINERS" AND WIVES

Trust You Will Enjoy Your Visit in Atlantic City

BOARDWALK NATIONAL BANK
Organized 1907

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SERVING SOUTHERN NEW JERSEY OVER 52 YEARS

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For the man who knows what he wants—new engines in '59 Cars of The *Forward* Look promise even greater performance than those that took Mobilgas Economy Run honors in '57-'58.

A drive will bring out the difference great engineering makes

Drive one of the *Can Do* Cars of The *Forward* Look.
The quality cars from Chrysler Corporation.
Built for the 1 man in 4 who wants a little bit more.

PLYMOUTH · DODGE · DE SOTO · CHRYSLER · IMPERIAL

1959 IMPERIAL COUNCIL SESSION

SUNDAY, July 5

10:45 A.M. Imperial Church Service, First Presbyterian Church, Pennsylvania and Pacific Avenues; sermon by Dr. Daniel A. Poling, Imperial Chaplain, special music by Crescent Temple Chanters.

Noon to 6:00 P.M. Registration for Nobles and their Ladies (see list of registration locations, Page 5); registrants receive souvenir program, badge and novelty coupon.

MONDAY, July 6

9:00 A.M. to 6:00 P.M. Registration for Nobles and Ladies (list of stations on Page 5); souvenir program, badge and novelty coupon with registration.

8:00 P.M. Mardi Gras Night, featuring band and chanter serenades on the Boardwalk at street ends from New Jersey to Chelsea Avenues.

TUESDAY, July 7

8:30 A.M. Escort Day Parade in honor of Imperial Potentate George E. Stringfellow. Route: Atlantic Avenue from Boston to Arkansas Avenues, up Arkansas Avenue to Boardwalk, along Boardwalk to Convention Hall, entering Hall at 9:15 A.M. for review by Imperial Officers and distinguished guests. Admission to review open to general public.

9:00 A.M. to 6:00 P.M. Registration (list of stations appear on Page 5); obtain souvenir program, badge and novelty coupon.

2:30 P.M. Opening meeting of Imperial Council Session, Ballroom, Convention Hall; open to general Nobility and members of their families.

Official Photographers for Imperial Session: CENTRAL STUDIOS; FRED HESS & SON.

OFFICIAL PROGRAM OF EVENTS 1959

WEDNESDAY, July 8

9:00 A.M. to Noon Business meeting, Imperial Representatives, Ballroom, Convention Hall; doors open at 9:30 A.M. to general Nobility for inaugural ceremonies for Dr. Clayton F. Andrews as Imperial Potentate.

9:00 A.M. to 6:00 P.M. Registration for Nobles and their Ladies, at any of stations listed on Page 5; souvenir program, badge and novelty coupon go with registration.

10:30 A.M. National Shrine Trapshooting Championship, Bader Field, Albany Avenue Boulevard.

10:30 A.M. A.A.O.N.M.S. Legions of Honor assemble in front of Convention Hall and parade along the Boardwalk to Providence Avenue and down Providence to the Soldiers and Sailors Monument on the Parkway, for annual memorial service.

Noon Yacht Parade, starting at Inlet and proceeding within sight from the Boardwalk to point off Convention Hall, for review from balcony of the Hall by Imperial Potentate Stringfellow and the Divan.

1:30 P.M. to 5:00 P.M. Business meeting, Imperial Representatives, Trimble Hall, Claridge Hotel.

8:00 P.M. Nobility Frolic Night, Convention Hall, featuring concert by massed Chanters under chairmanship of William S. Johnson, president, Shrine Chanters Association, and music by Temple bands, with dancing to follow.

THURSDAY, July 9

9:00 A.M. to Noon Business meeting, Imperial Representatives, Ballroom, Convention Hall.

9:00 A.M. to 6:00 P.M. Registration, at any of stations listed on Page 5; souvenir program, badge and novelty coupon with registration.

10:30 A.M. National Shrine Trapshooting Championship, Bader Field, Albany Avenue Boulevard.

1:30 P.M. to 5:00 P.M. Business meeting, Imperial Representatives, Ballroom, Convention Hall.

8:00 P.M. Illuminated Night Parade along Boardwalk from Massachusetts to Albany Avenues, with reviewing stand in front of Convention Hall; seating available entire route of parade.

FRIDAY, July 10

ALL DAY Play Day, scheduled in order that all Shriners and members of their families may catch up on swimming, sunning, boating, fishing, Boardwalk promenading or other seaside attractions so richly afforded by Atlantic City — and which they may have missed so far in the flurry of convention activities.

Official Photographers for Imperial Session: CENTRAL STUDIOS; FRED HESS & SON.

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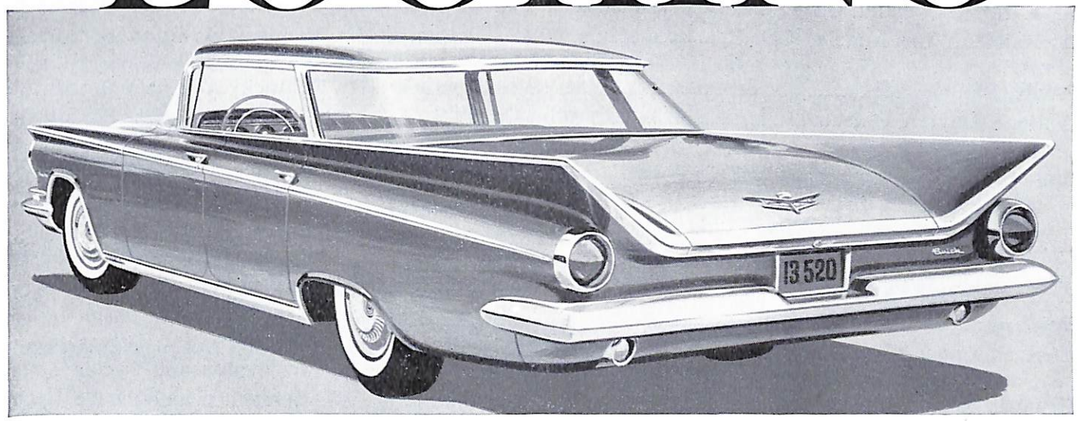
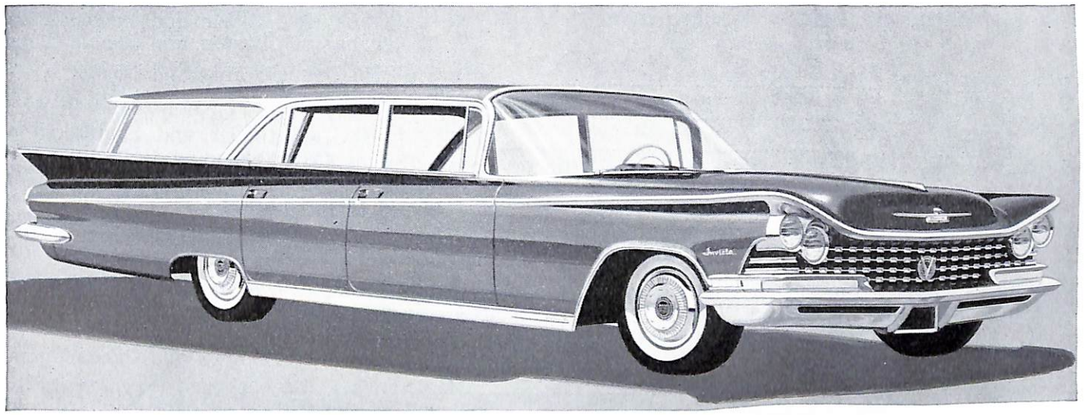
★ OFTEN IMITATED — NEVER DUPLICATED ★

Rated by Editors of Motor Trend Magazine "BEST LOOKING"



. . . of all cars—"Best-looking car over-all!" is the Buick Invicta four-door hardtop, as rated by the editors of Motor Trend Magazine in the March issue.



. . . of all wagons—Buick Invicta Estate Wagon is their choice for the year's "best-looking wagon." And when you top "best-looking" with "best-acting"—the excited reports Buick's been getting from '59 owners on performance and quality—it becomes all the more clear that for '59 Buick *is* THE Car!

BUICK MOTOR DIVISION, GENERAL MOTORS CORPORATION

THE CAR: BUICK '59

Headquarters of Visiting Temples

Temple	City and State	Hotel (H) - Motel (M)	Location
Aladdin	Columbus, Ohio	Traymore (H)	Illinois Ave. and Boardwalk
		Colony (M)	Indiana Ave. near Boardwalk
		Sorrento (M)	Pacific Ave. near Kentucky Ave.
Aleppo	Boston, Mass	Traymore (H)	Illinois Ave. and Boardwalk
		Marlborough - Blenheim (H)	Park Place and Boardwalk
Al Chymia	Memphis, Tenn	Ensign (M)	Hartford and Pacific Aves.
Al Koran	Cleveland, Ohio	Morton (H)	Virginia Ave. near Boardwalk
Al Malaikah	Los Angeles, Cal.	Dennis (H)	Michigan Ave. and Boardwalk
		Shelburne (H)	Michigan Ave. and Boardwalk
Anah	Bangor, Me	Kentucky (H)	Kentucky Ave. near Boardwalk
Antioch	Dayton, Ohio	Carolina Crest (H/M)	North Carolina Ave. near Boardwalk
		Aristocrat (M)	Pennsylvania Ave. near Boardwalk
		Tides (M)	Pennsylvania Ave. near Boardwalk
		Coronet (M)	Pennsylvania Ave. near Boardwalk
		St. Moritz (M)	Virginia Ave. near Boardwalk
Arabia	Houston, Tex	Traymore (H)	Illinois Ave. and Boardwalk
		Aristocrat (M)	Pennsylvania Ave. near Boardwalk
Ararat	Kansas City, Mo	Baronet (M)	Morris and Pacific Aves.
Bahia	Orlando, Fla	Dunes (M)	Brighton and Pacific Aves.
Bektash	Concord, N. H	Colton Manor (H)	Pennsylvania Ave. near Boardwalk
		Monterery (M)	Pennsylvania and Pacific Aves.
Ben Ali	Sacramento, Cal	Fiesta (M)	Tennessee and Pacific Aves.
Ben Hur	Austin, Tex	El Rancho (M)	Albany and Winchester Aves.
Beni Kedem	Charleston, W .Va	Traymore (H)	Illinois Ave. and Boardwalk
		Lombardy (M)	Kentucky Ave. and Boardwalk
Boumi	Baltimore, Md	President (H/M)	Albany Ave. and Boardwalk
		Sun 'N Sand (M)	Providence Ave. near Boardwalk
		Nautilus (M)	Providence and Pacific Aves.
		Strand (M)	Boston and Pacific Aves.
		Tropicana (M)	Boston and Pacific Aves.
Cairo	Rutland, Vt	Crown (M)	Pennsylvania and Pacific Aves.
Crescent	Trenton, N. J	Dennis (H)	Michigan Ave. and Boardwalk
Cyprus	Albany, N. Y	John's I (M)	Montpelier and Pacific Aves.
		Martinique (M)	Chelsea and Pacific Aves.
		Old English (H)	Chelsea Ave. near Boardwalk
		Seville (M)	Montpelier and Pacific Aves.
Damascus	Rochester, N. Y	Traymore (H)	Illinois Ave. and Boardwalk
		Colony (M)	Indiana Ave. near Boardwalk
El Hasa	Ashland, Ky	Monticello (H)	Kentucky Ave. near Boardwalk
Elf Khurafeh	Saginaw, Mich	Ambassador (H)	Brighton Ave. and Boardwalk
		Chelsea (H)	Morris Ave. and Boardwalk
El Zagal	Fargo, N. Dak	Diplomat (M)	Iowa and Pacific Aves.
Irem	Wilkes-Barre, Pa	Madison (H)	Illinois Ave. near Boardwalk
		Continental (M)	Illinois Ave. near Boardwalk
Islam	San Francisco, Cal	Fiesta (M)	Tennessee and Pacific Aves.
Ismailia	Buffalo, N. Y	Ambassador (H)	Brighton Ave. and Boardwalk
Jaffa	Altoona, Pa	President (H/M)	Albany Ave. and Boardwalk
		Monte Carlo (M)	Hartford Ave. and Boardwalk
		Seacomber (M)	Albany Avenue Blvd.
		Oasis (M)	Albany Avenue Blvd.
Jerusalem	New Orleans, La	St. Charles (H)	St. Charles Place and Boardwalk
Kalurah	Binghamton, N. Y	Senator (H)	South Carolina Ave. near Boardwalk
Karnak	Montreal, Quebec	Drake (H)	South Carolina and Pacific Aves.
Kena	Alexandria, Va	Ambassador (H)	Brighton Ave. and Boardwalk
		Chelsea (H)	Morris Ave. and Boardwalk

Headquarters of Visiting Temples

Temple	City and State	Hotel (H) - Motel (M)	Location
Kerbela	Knoxville, Tenn	Envoy (M)	St. James Place and Pacific Ave.
Kismet	Brooklyn, N. Y	Ambassador (H)	Brighton Ave. and Boardwalk
Lu Lu	Philadelphia, Pa	Jefferson (H)	Kentucky Ave. near Boardwalk
		McCorkle (M)	Absecon Blvd., Absecon
		Morton Motor Ranch (M)	Absecon Blvd., Absecon
		Crest (M)	Absecon Blvd., Absecon
		Golden Gate (M)	Absecon Blvd., Atlantic City
Media	Watertown, N. Y	Columbus (H)	St. James Place and Pacific Ave.
Melha	Springfield, Mass	Lafayette (H)	North Carolina Ave. near Boardwalk
Moolah	St. Louis, Mo	Envoy (M)	St. James Place and Pacific Ave.
Moslem	Detroit, Mich	Ritz-Carlton (H)	Iowa Ave. and Boardwalk
Murat	Indianapolis, Ind	Traymore (H)	Illinois Ave. and Boardwalk
		Marlborough - Blenheim (H)	Park Place and Boardwalk
		Eastbourne (H/M)	Indiana and Pacific Aves.
Nemesis	Parkersburg, W. Va	Mayflower (H)	Tennessee Ave. and Boardwalk
Nur	Wilmington, Del	Jefferson (H)	Kentucky Ave. near Boardwalk
		Sterling (H)	Kentucky Ave. near Boardwalk
Omar	Charleston, S. C	Mark (H)	Chelsea and Pacific Aves.
		Caribe (M)	Chelsea Ave. and Boardwalk
Palestine	Providence, R. I	Saxony (M)	Michigan and Pacific Aves.
		Empress (M)	Michigan Ave. near Boardwalk
Pyramid	Bridgeport, Conn	Mayflower (H/M)	Tennessee Ave. and Boardwalk
		Continental (M)	Illinois Ave. near Boardwalk
		Sea Isle (M)	Pacific Ave. near Chelsea Ave.
Rameses	Toronto, Can	Penn - Atlantic (H)	South Carolina Ave. and Bacharach Blvd.
Salaam	Newark, N. J	Aristocrat (M)	Pennsylvania Ave. near Boardwalk
Sesostris	Lincoln, Neb	Shelburne (H)	Michigan Ave. and Boardwalk
Sphinx	Hartford, Conn	Runnymede (H)	Park Place near Boardwalk
		Crillon (H)	Indiana and Pacific Aves.
Tigris	Syracuse, N. Y	Senator (H)	South Carolina Ave. near Boardwalk
		Princess (H)	South Carolina Ave. near Boardwalk
Wahabi	Jackson, Miss	River Edge (M)	Absecon Blvd., Atlantic City
Yaarab	Atlanta, Ga	Seaside (H/M)	Pennsylvania Ave. and Boardwalk
		Abbey (H)	Pennsylvania Ave. and Boardwalk
		Sahara (M)	Pennsylvania Ave. near Boardwalk
Zembo	Harrisburg, Pa	Breakers (H)	New Jersey Ave. and Boardwalk
Zem Zem	Erie, Pa	Ambassador (H)	Brighton Ave. and Boardwalk
Zenobia	Toledo, Ohio	Brigantine (H)	15th St. and Beach, Brigantine
		Ocean Front (M)	212 W. Brigantine Ave., Brigantine
		Brigadune (M)	476 W. Shore Drive, Brigantine
		Sand Bar (M)	Brigantine Blvd., Atlantic City
		Boardwalk (M)	Rhode Island Ave. and Boardwalk
Zorah	Terre Haute, Ind	Marlborough - Blenheim (H)	Park Place and Boardwalk

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Imperial Potentate George E. Stringfellow of East Orange, N. J., and members of Imperial official family	Haddon Hall (H)	No. Carolina Ave. and Boardwalk
Recorders	Marlborough - Blenheim (H)	Park Place and Boardwalk
Imperial Council Representatives	Chalfonte - Haddon Hall (H)	North Carolina Ave. and Boardwalk
	Claridge (H)	Park Place and Boardwalk
Association of Shrine Oriental Bands	Shelburne (H)	Michigan Ave. and Boardwalk
Shrine Chanters Association	Claridge (H)	Park Place and Boardwalk
Royal Order of Jesters	Haddon Hall (H)	North Carolina Ave. and Boardwalk

PARADE INFORMATION

	FIRST DIVISION	Day Parade Tuesday July 7 Time of Formation	Night Parade Thursday July 9 Time of Formation
1.	Crescent (94)	8:00 A.M.	7:30 P.M.
2.	Mecca (1) Day Parade Only	8:00	.....
3.	Damascus (2)	8:00	7:30
4.	Al Koran (4)	8.00	7:30
5.	Cyprus (5)	8:00	7:30
6.	Pyramid (9)	8:00	7:30
7.	Moslem (12)	8:00	7:30
8.	Aleppo (13)	8:00	7:30
9.	Lu Lu (16)	8:00	7:30
10.	Murat (17)	8:00	7:30
11.	Boumi (18)	8:00	7:30
12.	Palestine (19)	8:00	7:30
13.	Almas (24) Night Parade Only	.....	7:30
14.	Rameses (33)	8:00	7:30
	SECOND DIVISION		
15.	Sesostris (35) No. 2 Position, Night Parade	9:30	.....
16.	Kismet (36)	9:30	9:00
17.	Ismailia (37)	9:30	9:00
18.	Morocco (42)	9:30	9:00
19.	Afifi (47)	9:30	9:00
20.	Tangier (48)	9:30	9:00
21.	Yaarab (52)	9:30	9:00
22.	Media (55)	9:30	9:00
23.	Rajah (63) Day Parade Only	9:30	.....
24.	Aladdin (67)	9:30	9:00
25.	Irem (71)	9:30	9:00
26.	Sphinx (73)	9:30	9:00
27.	Beni Kedem (75)	9:30	9:00
28.	Antioch (77)	9:30	9:00
29.	Melha (78)	9:30	9:00
30.	Zenobia (79)	9:30	9:00
31.	Kalurah (80)	9:30	9:00
32.	Karnak (81)	9:30	9:00
33.	Salaam (86) Day Parade Only	9:30	.....
	THIRD DIVISION		
34.	Cairo (90)	11:00	10:30
35.	Jaffa (91)	11:00	10:30
36.	Zembo (93)	11:00	10:30
37.	Bektash (96)	11:00	10:30
38.	El Hasa (98)	11:00	10:30
39.	Elf Khurafeh (99)	11:00	10:30
40.	Omar (103)	11:00	10:30
41.	Zorah (120)	11:00	10:30
42.	Wahabi (127)	11:00	10:30
43.	Nemesis (132)	11:00	10:30
44.	Tigris (153)	11:00	10:30
45.	Kena (163)	11:00	10:30
46.	Nur (165)	11:00	10:30

Temple formation sequence, left hand column.
Temple number in brackets.

The Unwritten Law Of the Shriner

He is expected to always wear displayed the emblem of the Order, and he must always recognize it when worn by other men. There should be no formalities of introduction between Shriners.

The Fez is his hallmark. He must wear it on occasions in which the Shrine as a body joins. He does not remove his Fez indoors (except at prayer), when Fez should be removed and held in the right hand over the heart, nor in salutation to the flag (execute a right hand salute). He must be very certain not to wear it in any place where he would not take his wife, mother or daughter.

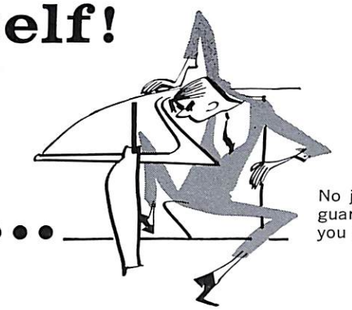
He is never to forget that while the Shrine is not a branch of the great Masonic profession, he himself is a part and, however humble that part it is within his power by misconduct to bring reproach upon that which is akin to the Body. He is also to remember that in the eyes of the profane, the Shrine is Masonry. Distinction and differences, to him a matter of course, are to others unknown.

To him the emblem of the Shrine worn by a woman places her under his special care and protection, nor may he avoid the responsibilty. Its presence does not license him to speak, but it does compel a constant watchfulness over her safety and comfort. He knows it to be the proudest boast of the Order that a woman wearing this insignia may travel alone from the Atlantic to the Pacific free from insult and annoyance.

In 1853 Atlantic City's first large hotel was erected, the United States, opening in July of 1854. It had 250 rooms and was on Pacific Avenue from Maryland to Delaware Avenues.

See for yourself!

no squirm...



No jutting pillars to guard against when you get in and out.

No lack of comfortable seating space even for the man in the middle.

...no squeeze

no squash...

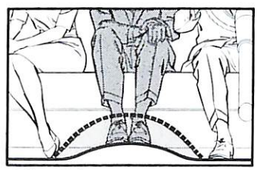
No uncomfortably low roof line to make you duck your head.

. . . in the Ford Family of Fine Cars

Make these comparisons with any competitive car

Door openings have been widened up to six inches, to make getting in and out easier. No jutting door post gets in the way.

See how much more head room there is in the Ford Family of Fine Cars. Even six-footers can sit up straight without touching the top.



A break for the "middle man"—the floor hump has been cut way down to provide plenty of leg room for center passengers.

Seats in the Ford Family of Fine Cars let you sit in a natural position—not so low that your legs shove uncomfortably forward.

Measure any of the 1959 Ford Family of Fine Cars against other cars. You'll be amazed at the difference in interior spaciousness and ease of entry and exit.

That's because at Ford Motor Company we design cars to fit people. Not people to fit cars.

We know Americans love their comfort. They hate to be hemmed in. That's why we've done everything possible to provide more head room, more elbow room than ever before.

See for yourself. Visit any of our dealers' showrooms. Compare and be convinced. There's no compromise with comfort in the Ford Family of Fine Cars.

FORD MOTOR COMPANY
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FORD • THUNDERBIRD • EDSEL • MERCURY • LINCOLN • CONTINENTAL MARK IV

Imperial Potentate Stringfellow

The Board of Trustees and the faculty of Ithaca College once said of George E. Stringfellow: "We find in you an exemplification of those qualities and virtues that add immeasurably to the richness of living through the utilization of intelligence, skill, taste and harmony in business, social and professional life." The words were spoken in awarding to Mr. Stringfellow an honorary degree in fine arts, one of many he has received through the years. Perhaps more than any other words ever spoken or written about him, these seem best to describe the man who became the sixty-eighth in the line of distinguished men who have served the Ancient Arabic Order of the Nobles of the Mystic Shrine as Imperial Potentate.

Still, there may be another way of describing him in a single sentence: He lives and practices the principles and the precepts of Freemasonry.

George Stringfellow brought with him to the office of Imperial Potentate of the Shriners of North America a heritage rich with the traditions of Virginia, a record of achievement in the industrial and business life of an America he loves with passionate devotion and a background of civic leadership, devout religious convictions and profound political and philosophical beliefs.

The Imperial Sir was born in the village of Reva in Culpeper County, Virginia, to James and Elizabeth (Powers) Stringfellow, scion of a family that since 1720 has contributed preachers, statesmen, soldiers, farmers, merchants, lawyers, physicians and educators to the life of America. It was inevitable that he also would add more lustre to the name.

Mr. Stringfellow spent his youth in Washington, and it was there that he began his fraternal and industrial life and it was there that he married Carrie M. Fearnow, a charming and vivacious debutante, who in the years that followed was ever at his side, keeping pace with his almost unbelievable energy.

George Stringfellow was raised to Master Mason in Hiram Lodge No. 10, F. & A. M., in Washington. He was exalted in Washington Chapter No. 2, R. A. M., where he served as Excellent High Priest. He was knighted in Washington Commandery No. 1, and became a Shriner in Almas Temple in Washington.

Currently, his Masonic membership is in Hope Lodge, No. 124, F. & A. M., in East Orange, N. J.; Ancient Accepted Scottish Rite, Valley of Trenton, Trenton, N. J.; Crescent Temple in Trenton; Washington Commandery; St. Quentin Conclave No. 75, Red Cross of Constantine; Crescent Court No. 65, Royal Order of Jesters and he is an active member of the International Supreme Council, Order of DeMolay.

Mr. Stringfellow's business life began at about the same time as his fraternal life when he was appointed manager of the Washington office of Thomas A. Edison Industries. Thomas A. Edison with intuitive knowledge could look ahead, and after only five years in Washington, he called Noble Stringfellow to West Orange and made him the general manager of the firm's largest business enterprise.

For ten years the two men were daily associates. To Mr. Stringfellow, Edison was not only a friend and benefactor, but more, he was an ideal. It was inevitable that much of the great inventor's philosophy would mold the thinking of a young man who was destined for great things. Not only did Mr. Edison coach and advise his young general manager in the ways of industry—manufacturing and distribution—but he also urged him to take a more active interest in civic affairs.

Noble Stringfellow transferred his Shrine membership from Almas in Washington to Salaam in Newark, and entered actively into the affairs of the Temple. With offices in New York, young Stringfellow became a Kiwanian, and it seemed as if in a matter of months, he was not only on the Divan of Salaam Temple—destined to be its Potentate for two years—but he also was on his way to becoming a two-term president of the New York Kiwanis Club.

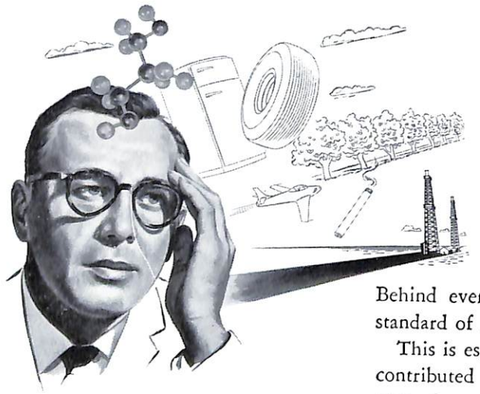
With these beginnings, Noble Stringfellow skyrocketed. He became the first president of the New Jersey Division of the American Cancer Society; he served four terms as the president of the New Jersey Home for Disabled Soldiers; represented Kiwanis International at the United Nations; became president for five years of the New Jersey Taxpayers Association; became president of the Chamber of Commerce and Civics of his home town in the Oranges and Maplewood, N. J., and received its award as the man of the year; and then he became chairman of the finance committee of the New Jersey Republican State Committee.

Then, at long last, he was elected Imperial Outer Guard of the Shriners of North America. That was in 1949 in Chicago, when Harold Lloyd became the Imperial Potentate.

Noble George E. Stringfellow was on his way to the job he wanted above all others. There are thousands of Americans who believe that except for the presidency itself, there is no more important job.

In July of 1958 in Chicago, George Stringfellow became Imperial Potentate of the Shrine. Here was the climax to a great life.

ARTHUR E. ARMITAGE, JR.
of Collingswood, who is a Past Potentate of Crescent Temple and a member of the committee for the 85th Imperial Council Session.



Ideas Come First

Behind every invention is an idea. Behind America's high standard of living are the fruitful thoughts of men.

This is especially true in the petroleum industry, which has contributed so much to the nation's economy, comfort and protection.

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Masonry Not A Religion, But Safeguards Faith

It is true that Masonry is not a religion, still less a cult, but it has religiously preserved some things of highest importance to religion—among them the right of each individual soul to its own religious faith. Holding aloof from the separate sects and creeds, it has taught all of them to respect and tolerate each other; asserting a principle broader than any of them—the sanctity of the soul and the duty of every man to revere, or at least regard with charity, what is sacred to his fellows. Our Order is like the crypts underneath the old cathedrals—a place where men of every creed, who long for something deeper and truer, older and newer than they have hitherto known, meet and unite. Having put away childish things, they find themselves made one by a profound and childlike faith, each bringing down into that quiet crypt his own pearl of great price.

"The Hindu, his innate disbelief in this world, and his unhesitating belief in another world; the Buddhist, his perception of an eternal law, his submission to it, his gentleness, his pity; the Mohammedan, if nothing else, his sobriety; the Jew, his clinging through good and evil days, to the one God, who loveth righteousness and whose name is "I Am"; the Christian, that which is better than all, if those who doubt it would only try it—our love of God, call Him what you will, manifested in our love of man, our love of the living, our love of the dead, our living and undying love.

Masonry brings men together at the altar of prayer, keeps alive faith in the truths that make us men, seeking, by every resource of art, to make tangible the power of love, the worth of beauty, and the reality of the ideal. Who can measure such a ministry, who can describe it?

How Old Is Masonry?

On opening the tomb of King Tut-ankh-amen, Dr. O. J. Kinnamon, who had spent 20 years in work on the tombs and temples of ancient Egypt, said:

"Masonry did not have its beginning in Europe in the Seventeenth Century. I do not know where or when the principles of Masonry had their beginning, but years of archeological study in Egypt show that it came there in the days of the Pharaohs, maybe from India. There are signs that it came into India from the lost continent of Mu."

Dr. Kinnamon then described the unwrapping of the king's mummy and stated that after many layers of fabric had been unwound from its midsection, a Masonic apron was found in its proper place.

Whether or not the rituals of the Egyptian mysteries were anything like what we now know as Masonry cannot, of course, be determined, but it is none the less true that many of the symbols now employed by the Craft were used then and probably had much the same significance.

It is recorded that when the two monoliths known as "Cleopatra's Needles" were sent by the Khedive from Alexandria, one to the United States and the other to England, the workmen found in their original bases two ashlars, an apron, a trowel, and other evidence that something closely akin to speculative Masonry was practiced in Egypt at least 15 centuries before the birth of Christ.

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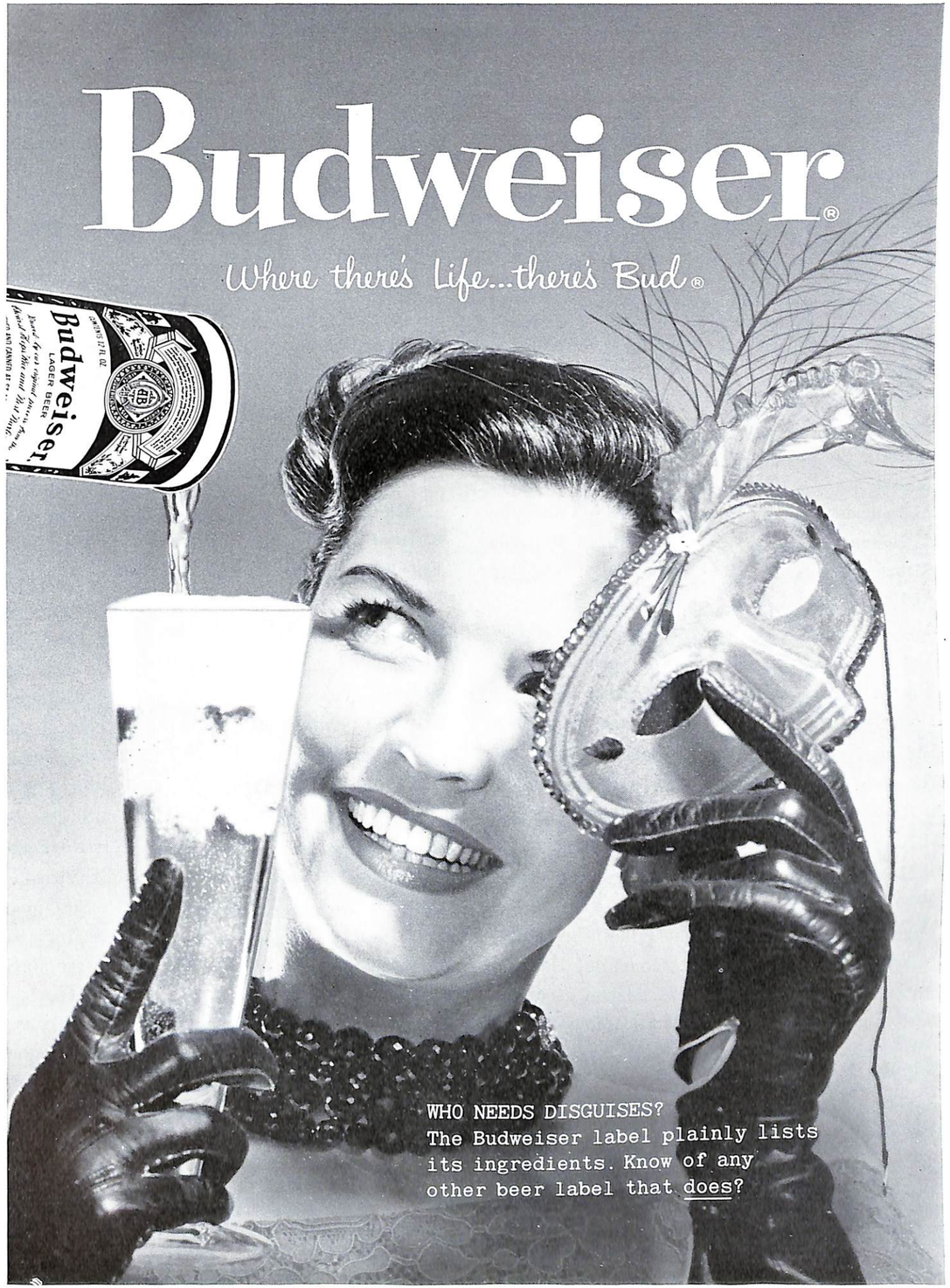
Open - Air

Atlantic City had at least four open-air movies in operation at various points 45 years ago, one being close to the Boardwalk. That, however, was in the days when automobiles were few and there was no means of enjoying the show from a vehicle, nothing but seats for pedestrians. Residents of high buildings nearby saw the show free and some collected admission to their rooms to look from the windows.

'Free Air'

The average motorist of today would assume that "free air" for rubber tires was a product of the automobile age, but Atlantic City started the practice of free service for inflating tires in the old bicycle days of 1890 when most bicycle tires were solid.

The so-called "safety" bicycle with low wheels and pneumatic tires were coming into popularity, and John B. Fassio, local dealer, rigged up an air pump to give cyclists free air as a bit of advertising for his salesroom.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Where there's Life...there's Bud®
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WHO NEEDS DISGUISES?
The Budweiser label plainly lists its ingredients. Know of any other beer label that does?

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The 166 Temples in Shrinedom

Aad ..... Duluth, Minnesota
Aahmes ..... Oakland, California
Abba ..... Mobile, Alabama
Abdallah ..... Kansas City, Kansas
Abou Ben Adhem ..... Springfield, Missouri
Abou Saad ..... Panama Canal Zone
Abu Bekr ..... Sioux City, Iowa
Acca ..... Richmond, Virginia
Afifi ..... Tacoma, Washington
Ahmed ..... Marquette, Michigan
Ainad ..... East St. Louis, Illinois
Akdar ..... Tulsa, Oklahoma
Aladdin ..... Columbus, Ohio
Al Azhar.....Calgary, Alberta
Al Bahr ..... San Diego, California
Al Bedoo ..... Billings, Montana
Alcazar ..... Montgomery, Alabama
Al Chymia ..... Memphis, Tennessee
Alee ..... Savannah, Georgia
Aleppo ..... Boston, Massachusetts
Algeria ..... Helena, Montana
Alhambra ..... Chattanooga, Tennessee
Ali Ghan.....Cumberland, Maryland
Al Kader ..... Portland, Oregon
Al Kaly ..... Pueblo, Colorado
Al Koran ..... Cleveland, Ohio
Al Malaikah ..... Los Angeles, California
Almas ..... Washington, D. C.
Al Menah ..... Nashville, Tennessee
Aloha ..... Honolulu, Hawaii
Al Sihah ..... Macon, Georgia
Alzafar ..... San Antonio, Texas
Anah ..... Bangor, Maine
Anezeh ..... Mexico City, Mexico
Ansar ..... Springfield, Illinois
Antioch ..... Dayton, Ohio
Arab ..... Topeka, Kansas
Arabia ..... Houston, Texas
Ararat ..... Kansas City, Missouri
Bagdad ..... Butte, Montana
Bahia ..... Orlando, Florida
Ballut Abyad ..... Albuquerque, New Mexico
Bedouin ..... Muskogee, Oklahoma
Bektash ..... Concord, New Hampshire
Ben Ali ..... Sacramento, California
Ben Hur ..... Austin, Texas
Beni Kedem ..... Charleston, West Virginia
Boumi ..... Baltimore, Maryland
Cairo ..... Rutland, Vermont
Calam ..... Lewiston, Idaho
Crescent ..... Trenton, New Jersey
Cyprus ..... Albany, New York
Damascus ..... Rochester, New York
Egypt ..... Tampa, Florida
El Bekal ..... Long Beach, California
Elf Khurafeh ..... Saginaw, Michigan
El Hasa ..... Ashland, Kentucky
El Jebel ..... Denver, Colorado
El Kahir ..... Cedar Rapids, Iowa
El Kalah ..... Salt Lake City, Utah
El Karubah ..... Shreveport, Louisiana
El Katif ..... Spokane, Washington
El Korah ..... Boise, Idaho
El Maida ..... El Paso, Texas
El Mina ..... Galveston, Texas
El Riad ..... Sioux Falls, South Dakota
El Zagal ..... Fargo, North Dakota
El Zaribah ..... Phoenix, Arizona
Gizeh ..... Vancouver, British Columbia
Hadi.....Evansville, Indiana
Hamasa.....Meridian, Mississippi
Hasan ..... Albany, Georgia
Hejaz ..... Greenville, South Carolina
Hella ..... Dallas, Texas
Hillah ..... Ashland, Oregon
India ..... Oklahoma City, Oklahoma
Irem ..... Wilkes-Barre, Pennsylvania
Isis ..... Salina, Kansas
Islam ..... San Francisco, California
Ismailia ..... Buffalo, New York
Jaffa ..... Altoona, Pennsylvania
Jerusalem ..... New Orleans, Louisiana

The 166 Temples in Shrinedom

Kaaba ..... Davenport, Iowa
Kalif ..... Sheridan, Wyoming
Kalurah ..... Binghamton, New York
Karem ..... Waco, Texas
Karnak ..... Montreal, Quebec
Kazim ..... Roanoke, Virginia
Kem ..... Grand Forks, North Dakota
Kena ..... Alexandria, Virginia
Kerak ..... Reno, Nevada
Kerbela.....Knoxville, Tennessee
Khartum ..... Winnipeg, Manitoba, Canada
Khedive ..... Norfolk, Virginia
Khiva ..... Amarillo, Texas
Kismet ..... Brooklyn, New York
Kora ..... Lewiston, Maine
Korein ..... Rawlins, Wyoming
Kosair ..... Louisville, Kentucky
Lu Lu ..... Philadelphia, Pennsylvania
Luxor ..... St. John, New Brunswick
Mahi ..... Miami, Florida
Maskat ..... Wichita Falls, Texas
Mecca ..... New York, New York
Media ..... Watertown, New York
Medinah ..... Chicago, Illinois
Melha.....Springfield, Massachusetts
Midian ..... Wichita, Kansas
Mirza.....Pittsburg, Kansas
Mizpah ..... Fort Wayne, Indiana
Mocha ..... London, Ontario
Mohammed ..... Peoria, Illinois
Moila ..... St. Joseph, Missouri
Moolah ..... St. Louis, Missouri
Morocco ..... Jacksonville, Florida
Moslah ..... Fort Worth, Texas
Moslem ..... Detroit, Michigan
Mount Sinai ..... Montpelier, Vermont
Murat ..... Indianapolis, Indiana
Naja ..... Deadwood, South Dakota
Nemesis ..... Parkersburg, West Virginia
Nile ..... Seattle, Washington
Nur ..... Wilmington, Delaware
Oasis ..... Charlotte, North Carolina
Oleika ..... Lexington, Kentucky
Omar ..... Charleston, South Carolina
Orak ..... Hammond, Indiana
Oriental ..... Troy, New York
Osiris ..... Wheeling, West Virginia
Osman ..... St. Paul, Minnesota
Palestine ..... Providence, Rhode Island
Philae ..... Halifax, Nova Scotia
Pyramid ..... Bridgeport, Connecticut
Rajah ..... Reading, Pennsylvania
Rameses.....Toronto, Ontario
Rizpah ..... Madisonville, Kentucky
Sahara ..... Pine Bluff, Arkansas
Salaam ..... Newark, New Jersey
Saladin ..... Grand Rapids, Michigan
Scimitar ..... Little Rock, Arkansas
Sesostris ..... Lincoln Nebraska
Sphinx ..... Hartford, Connecticut
Sudan ..... New Bern, North Carolina
Suez ..... San Angelo, Texas
Syria ..... Pittsburgh, Pennsylvania
Syrian ..... Cincinnati, Ohio
Tadmor ..... Akron, Ohio
Tangier ..... Omaha, Nebraska
Tebala ..... Rockford, Illinois
Tehama ..... Hastings, Nebraska
Tehran ..... Fresno, California
Tigris ..... Syracuse, New York
Tripoli ..... Milwaukee, Wisconsin
Wahabi ..... Jackson, Mississippi
Wa-Wa ..... Regina, Saskatchewan
Yaarab ..... Atlanta, Georgia
Yelduz ..... Aberdeen, South Dakota
Za-Ga-Zig ..... Des Moines, Iowa
Zamora ..... Birmingham, Alabama
Zembo ..... Harrisburg, Pennsylvania
Zem Zem ..... Erie, Pennsylvania
Zenobia ..... Toledo, Ohio
Ziyara ..... Utica, New York
Zor ..... Madison, Wisconsin
Zorah ..... Terre Haute, Indiana
Zuhrah ..... Minneapolis, Minnesota

World's Vacation Capital

Ten Million Visit Resort Every Year

Atlantic City — temporary home of 10 to 12 million persons a year.

That is considered the best possible educated guess as to how many visitors are annually entertained in this resort.

No one, of course, counts them—the task would be like counting the drops of water in any given foam-crested wave as it rushes in on the city's famed strand to spread out over the sand, then flow back into the sea even as another breaker is rolling in to succeed it. For these visitors come by airliner and private plane, by yachts (via the Inland Waterway), by train, by bus and by private automobile. Obviously, there is no means of obtaining an exact checkup, but hotel and traffic counts, along with other factors, indicate the above figure to be a reasonable estimate.

One of the gauges of visitor influx is an ingenious, carefully tested system of estimating the crowds on the beaches by the lifeguard captains, each of whom is responsible for a careful report on a given area. These surveys show up to more than 200,000 persons on the strand on Sundays or holidays, and Richard W. Hughes, superintendent of the Beach Patrol, has officially stated that approximately 6,439,000 sun or surf bathers used the beach during the past summer season.

Out of that large number, only one death occurred at a protected beach and that was ascribed to a cardiac condition: quite a testimonial to the efficiency of the lifeguard corps of 139, which effected 924 rescues during the season.

Atlantic City came into being because of the healthful beaches with which Nature endowed Absecon Island, on which the resort is situated—and the surf and sand combination continues to be the city's basic attraction and richest asset.

The island's beach runs along approximately eight miles of ocean frontage, and factors that have contributed to its fame are the fine-grain, white sand, a warming sun and a cool breeze, water with an average temperature of 70 degrees, and a gradual slope toward deep water.

These are the heritage of Atlantic City, but the kindly Nature that bestowed them can be capricious at times, and such factors as storms and shifting currents have made heavy spending necessary to safeguard the beachfront.

Dredging is carried out; jetties, piling and bulkheads must be installed, repaired and rebuilt to keep the beach in top shape. Thousands of dollars are spent annually, with the city obtaining state help on many such projects, and federal aid in some cases.

SAND, SURF, SUN—A great combination with an age-old allure which is at its best in Atlantic City. Here, in the heart of the Boardwalk on a summer day the loftily-situated photographer caught vividly the breadth and sweep of the white sand beach that is often referred to as the resort's greatest single asset. Open pavilions provide comfortable benches for sunbathers who prefer to stay dry, and rolling chairs move at a leisurely pace along the Wooden Way.

Beauty culture bills for the strand are also costly. A small army of men work along the beach area, daily removing papers and trash. Bulldozers and cleaning apparatus are employed to give the sands uniform smoothness and subsurface cleanliness.

Further adding to the natural attractions of the strand are the colorful cabanas and comfortable beach chairs.

Man's principal addition to the Atlantic City shoreline, however, is indisputably the Boardwalk; probably nothing else contributes as much individual character to the resort as does the Wooden Way with its flanking shops, entertainment places and skyscraper hotels—to which have recently been added luxury motels.

The first Boardwalk, a narrow plank promenade laid right on the sand, was completed June 26, 1870, at a cost of $4500. Various pioneer hotelmen or other local residents of that period have been credited with the great idea of constructing it—but the truth is that there was nothing very original about it. Almost every mushrooming frontier town in the Post-Civil War days had similar walks, as every devotee of movie and TV Westerns knows.

It is a far cry in every way from that first Boardwalk to today's imposing structure, on which about $100,000 is spent annually for replacement materials. Rising 10 to 15 feet above the ground, it is about 60 feet wide in its central portion, and extends approximately five miles along the beach. Ultra-modern lighting brightens the promenade every night. Along this unusual wooden street—banned to all traffic except pedestrians and the renowned rolling chairs—benches are placed by the railings, and similar seats fill pavilions and small plazas built here and there. Some one once said that if you sat on one of these benches long enough you could see anyone in the world go by.

DREAM MARINA—Atlantic City has the newest and most modern yacht basin in New Jersey, accommodating craft up to 175 feet long. In addition to a sheltered harbor, accessible at all times of the year, virtually every comfort and convenience is available. There is a beautiful administration building with a handsome lounge, a restaurant and luncheonette and showers for men and women. A fully stocked store offers nautical and food supplies; there is ice, water, fuel; electrical and television outlets for each berth.

On the landward side, huge hotels dominate the midtown section of the Boardwalk, many featuring attractive shops of infinite variety, on the 'Walk level. In some of the stores are made and sold the salt water taffy so closely associated with Atlantic City by millions of persons. Heading away from the central section, the stroller soon passes the vast and in many ways unique Convention Hall, and, continuing, eventually reaches the last of the big beachfront hotels and finds the Wooden Way fronted by beautiful and luxurious residences.

On the Boardwalk's ocean side are located five piers—the Steel, Million Dollar, Central, Steeplechase and Garden, presenting a wide variety of attractions over the ocean waves. Also catering to the amusement of visitors are numerous motion picture theaters and night clubs, both on the Boardwalk and at other locations.

At the Boardwalk end of 29 streets named for states are 27 by 31 inch replicas of state seals, in color, affixed to light standards; the newest such street, recently renamed, honors Alaska.

Naturally, the hotel and motel industry of Atlantic City constitute a major source of revenue and employment. More than 30,000 hotel and motel rooms are available, and rooming houses or tourist cottages afford an estimated 12,000 additional rooms. One of the beachfront hostelries, the Chalfonte-Haddon Hall, headquarters of the 1959 Shrine Session, has 1000 sleeping rooms; it is

The Wide World's Vacation Capital

reputedly the largest resort hotel property in the world.

Restaurants are also big business in Atlantic City; there are about 400 of them in addition to hotel dining rooms, and many night clubs and cocktail lounges also serve food. People on vacation, especially in a healthful seaside resort, like to indulge in good food: it takes 78,000 loaves of bread and 75,000 quarts of milk to feed them on an average summer day in The World's Playground, to mention just a couple of items, and annual consumption of "hot dogs" runs into the millions.

Seafood, of course, is highly favored by visitors, and much of it is supplied by a large commercial fishing fleet operating out of the resort. Before Atlantic City turned to the vacation business, something over a century ago, it existed only as a fishing village; and by the whimsey of fate today's "minor" seafood-gathering industry dwarfs, by comparison, activities in the same line in the days when the town was new.

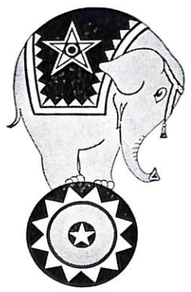
By no means, however, is all the fishing here of the commercial variety. Some of the resort's visitors come primarily to enjoy salt water fishing, either from piers, small boats or party craft; while others like to work in some fishing as an unusual experience of their vacations. Catering to amateur fishermen and to people who want just plain boat rides without angling has always been one of the resort's important smaller industries.

And if the outdoor and indoor recreations of Atlantic City are not enough, then its guests can always play golf at one of the five courses only a few miles away, beyond the green marshes and blue bays and waterways that separate Absecon Island from Atlantic County communities on the Mainland.

Also located on the Mainland is the beautiful Atlantic City Race Course, where the visitor can find still another kind of excitement, if the season is right.

Atlantic County had the first woman mayor in New Jersey. She was Mrs. Rebecca Estell Winston, who was elected mayor of the then new city of Estell Manor in 1925. She was reelected continuously until her death a decade later.

BEST WISHES TO THE IMPERIAL COUNCIL SESSION !



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Coast to Coast — LOUIS STERN

Border to Border — BESSIE E. POLACK

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GENERAL OFFICES:

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Know Your Secretary

George M. Saunders, Imperial Recorder and secretary of Shriners Hospitals for Crippled Children, is a native of Kansas City, Mo., who has been active in Masonic and Shrine work all of his adult life.

He entered the services of Ararat Temple and served as assistant Recorder from 1920 to 1934, at which time he was elected Recorder and ably served his Temple in that capacity until the fall of 1948. He has served as president of the Shrine Recorders Association; was one of the organizers of the Central States Shrine Association and served as secretary of that organization until 1955, when he was made honorary past president.

Recorder Saunders is an active member of the International Supreme Council of the Order of DeMolay and an ardent worker of that boys' order since its founding in Kansas City, Mo., serving as its Grand Master 1957-1958. He is also a member of the Royal Order of Jesters . . . served with the Allied Forces in France in the First World War and has been a member of Sanford Brown, Jr., American Legion Post since its organization date.

A life member of Sheffield Lodge, Kansas City, he also holds membership in the following lodges in his native city: Westport Council; Kansas City Chapter; East Gate Commandery; Consistory Western Missouri No. 2; a member and past secretary of Kilwinning Council No. 18 Allied Masonic Degrees, and an honorary life member of the Cabiri. He is a member of El Hajj No. 1, Chicago; a member of the Chicago Athletic Association, and is listed in Who's Who in America.

The Imperial Recorder's Masonic affiliations are many. He is a past Master of Kadosh of the Scottish Rite as well as Past Illustrious Sovereign, Mary Conclave No. 5, Red Cross of Constantine . . . a member of the Royal Order of Scotland . . . Coroneted 33 Degree Honorary A.A.S.R. Southern Jurisdiction. He was elected Imperial Recorder of the Shrine, and secretary of Shriners Hospitals for Crippled Children in 1948. George gives his time, his efforts and ability unselfishly for every cause of Masonry and Shrinedom; it is his work and his hobby.

Atlantic City's first fire engine, a hand-operated pump that required a full crew of 82 men, still is preserved in the City Yard. It is over 80 years old and still in working condition.

ALBERT A. SKEAN

of Atlantic City, who is chairman of the Imperial Session's Housing Committee. As such he has had sole charge of accommodations for all Shriners, and his experiences have ideally fitted him for this job. Chairman Skean was for many years connected with the Atlantic City Convention Bureau, retiring as manager in 1955, and in 1935 he received the Press Club Award as the citizen who did most for Atlantic City that year. He is presently active in plans for the $2,750,000 modernization of Convention Hall.

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Atlantic City's Oldest Steak House

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ATLANTIC CITY ADDRESS - - - STEEL PIER

HACKNEY'S

Largest Seafood

Restaurant

in the World

As Famous as the Boardwalk

BOARDWALK at MAINE AVENUE — PHONE 4-6191

Wednesday Yacht Parade To Be Colorful Feature

J. C. MUGGLEWORTH
Marine Parade Chairman

More than 100 boats are expected to participate in the marine parade that will be the highlight of the Imperial Rendezvous to be conducted by Crescent Temple Yacht Club of the host temple, Trenton, in connection with the A.A.O.N.M.S. Imperial Council Session in Atlantic City. The Rendezvous is scheduled at the State Marina in Atlantic City, Huron and Maryland Avenues, July 4 to 9.

Sponsored by the Crescent Club, with Commodore James C. Muggleworth as chairman, the ocean procession will have the cooperation of other Shrine yacht clubs and individual yachting Nobles. On Wednesday, July 8, date of the affair, there will be a participating captains' breakfast at the Marina restaurant, at 8 A.M., to be followed by a briefing at 9. The marine parade will start at Noon at the Inlet and will proceed within sight of Boardwalk spectators, to the Convention Hall, where Imperial Potentate George E. Stringfellow and other dignitaries will review the spectacle from the balcony of the Hall's facade. There each flag-decorated boat will dip its colors in salute.

The parade is being staged with the permission of the Commandant of the Third Coast Guard District and with the cooperation and assistance of the Commanding Officer and his men at the Atlantic City Coast Guard Station.

About half of the craft participating will represent Crescent Temple Yacht Club, roughly 40 per cent will be from Boumi Temple, Baltimore (due to arrive on Monday, July 6), and most of the remainder from Salaam Temple, Newark. However, there will be numerous individual Shriner - yachtsmen from Temples not presently having yacht clubs, including Lu Lu Temple, Philadelphia; Kismet, Brooklyn; Nur, Wilmington; Khedive, Norfolk, and Mecca, New York City.

In addition to Commodore Muggleworth, of Collingswood, officers of Crescent's Yacht Club include: William S. Griffith, vice commodore, Trenton; John Park, Jr., rear commodore, Fanwood; Charles F. Rell, fleet captain, Westfield; William R. Boos, secretary, Scotch Plains; William J. McCord, treasurer, Scotch Plains, and Dr. George G. Minschwaner, fleet surgeon, Trenton.

Others playing a prominent part in the yachting program will be Boumi Temple Yacht Club Commodore Albert W. Rhine and Fleet Captain Earl L. Kirkley, both of Baltimore; and Salaam Temple Yacht Club's Commodore Charles F. Ullrich, Brielle, and Fleet Captain Homer F. Lyman, Point Pleasant.

The Masonic Temple at Hartford and Ventnor Avenues has a cornerstone cut from marble brought from the legendary quarries of King Solomon.

Medical Committee

DR. DAVID B. ALLMAN
who heads a Shrine Medical Committee of Atlantic City and nearby physicians that will have headquarters in Haddon Hall during the Session. Members of the committee follow:

Dr. David B. Allman
Past President,
American Medical Association
Chairman

Dr. H. Emerson Burkhardt

Dr. Aldrich C. Crowe
Of Ocean City

Dr. Robert M. Grier
Of Pleasantville

Dr. James H. Mason, Sr.

Dr. Herschel Pettit
Of Ocean City

Dr. Charles D. Sinkinson

Dr. Harry Subin

Dr. Lawrence A. Wilson
Of Absecon

Dr. Samuel L. Winn

In Case of Emergency:
Call Shrine Headquarters at Haddon Hall, 4-0141, Extension 15 or 89. For ambulance Call Police Dept., 4-2121.

New Jersey Economy Based On Resorts, Farms, Mills

New Jersey, 46th of the 50 states, ranks third in recreation travel volume, has 55 seashore resorts along its 125 miles of coast, and almost as many lake, mountain or other resorts.

According to a recent report of the state's Department of Conservation and Economic Development, income per capita is third in the nation.

In recent years, because of the growth of industry, some have maintained that New Jersey's long-standing appellation "The Garden State" is no longer appropriate, but the fact remains that 34.6 per cent of the total area still is in farms, which number about 22,000. In 1957 the total value of agricultural products of the state was $342,000,000. In addition to vegetable growing there is extensive production of meat, poultry and eggs, and a highly efficient dairy industry has placed New Jersey in third place for milk production per cow.

Forested land represents 46 per cent of the total area, and there are 11 state forests and 23 state parks. The latter have become so popular as vacation sites that camping facilities are often booked far ahead. Hiking, horseback riding, boating and swimming are among their attractions.

Nevertheless, the Garden State is represented in 90 per cent of all industries, with more than 15,000 plants, and ranks seventh in "value added by manufacture," a measure of production. New Jersey is first in manufacture of chemicals, third in apparel products, and in instruments and clocks; fourth in electrical machinery; fifth in miscellaneous manufacturing and rubber products; sixth in food, transportation equipment, stone, clay and glass, and tobacco; seventh in fabricated metal, and textile products; eighth in printing; ninth in paper products, and tenth in machinery (except electrical), and primary metal products.

Obviously, in a state in which recreation resorts and industry are so important a part of the economy, with both scattered thoroughly, one would expect to find an abundance of good roads —and such is the case. Altogether, counting state, county and municipal, highways total 28,987.7 miles. Since the last Imperial Council Session in Atlantic City, five years ago, the beautiful Garden State Parkway has been completed, running 173 miles from Cape May in the South to the New York State line in the north. There is also the New Jersey Turnpike, extending 118 miles from the George Washington Bridge in Bergen County in the north to the Delaware Memorial Bridge in Salem County in the south.

Speaking of George Washington, it is an old quip that if he had actually slept in all the houses in New Jersey that he is reputed to have, he would not have been awake long enough to win the war for independence. However, it is authenticated that he did spend one or more nights in several old houses of the state, which was one of the original 13 and has a history dating back to the settlement by the Dutch in 1618. New Jersey has been called the Pathway of the Revolution, and nearly 100 battles and minor engagements were fought on its soil. It was the third state to ratify the Constitution in 1787.

In 1859 Atlantic City had 130 buildings, with three churches, a school, a lighthouse and a market.

HENRY PIEPER
of Syria Temple, Pittsburgh, commander of the National Association of Legions of Honor of the A.A.O.N.M.S., which will stage their annual memorial service during the Imperial Session. The program will be conducted Wednesday, July 8 at 10:30 A.M., when members will assemble at Convention Hall and march to the Soldiers and Sailors Monument at Providence Avenue and the Parkway, where the ceremony will take place. Participating will be Commander Pieper, Past National Commander Emmit Welsh, of Ararat Temple, Kansas City, Mo., speaker; Chaplain E. E. Coleman, Nur Temple, Wilmington, Del., and Joe Watkins, Lu Lu Temple, Philadelphia, parade director.

Since the survey of 1852, the average accretion of sand along the beachfront in Atlantic City has been about 1020 feet.

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Explorers Found Area Desolate

When the first European discoverers sailed along the coast of what is now New Jersey they found its shores lined with sandy, wooded islands. So desolate was the appearance of the island on which Atlantic City now stands that on the first maps it was named simply, "Some woods, some sandy ground."

The shores of the mainland and the parts of the islands adjacent were salt marsh as far as the eye could see, while the sand of the ocean beaches was heaped up in a chain of hills or dunes that towered up to 50 feet above the surf.

Back of the dunes lay woods, swamps and salt ponds, and here and there a bubbling spring supplied a creek that ran back to the inland waterway. From these springs of fresh water, the early adventurers filled the water barrals of their small ships; and from the myriad nests of waterfowl among the marsh grasses they gathered eggs by the bushel.

So vast was the bird population along these shores that the discoverers told how clouds of them arose when disturbed by landing parties and took off in flight in such numbers as to "darken the sky." Even up to the beginning of the present century, game on the wing was plentiful and eggs could be gathered on the meadows by the basketful.

The entire seashore area of Southern New Jersey, and particularly the territory now included in Atlantic County, had so much bird life that the Dutch discoverers named the territory "Eyren Haven," or "Harbor of Eggs." To this day, this county has an Egg Harbor City and an Egg Harbor Township, from which latter Atlantic City was carved out.

In the central section of the island lay fertile land for farming and cattle raising, and agriculture, fishing and shell-fishing and the evaporation of sea water to obtain salt were the first industries.

The Indians called this Island "Absegami," which the white man corrupted to Absecum, and later to Absecon. For untold centuries the Indians had come here to hunt, fish and bathe in the ocean; and the first white men found a strong bridge of saplings and vines strung across Beach Thorofare, the inland waterway, used by the Indians in their visits to our shores.

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• • •

STORES ON THE BOARDWALK

HUNTER G. COCKRELL
of Acca Temple, Richmond, Va., president of the Shrine Recorders Association, which will hold its 39th annual session in Atlantic City in conjunction with the Imperial Session. The Recorders will meet July 6 at the Marlborough-Blenheim Hotel. The Association holds the unusual distinction of 100 percent membership—recorders from all of the 166 Temples. Other officers are: Harlie K. Valentine, Ben Ali Temple, Sacramento, Calif., first vice president; Joe C. Howell, Hasan Temple, Albany, Ga., second vice president; J. Howard Samo, Salaam Temple, Newark, third vice president, and Albert Ellis, Maskat Temple, Wichita Falls, Tex., secretary-treasurer.

Show Your Light

Lamps do not talk, but they shine. A lighthouse sounds no drum, it beats no gong, and yet over the water its friendly spark is seen by the mariner. So, Nobles, let your actions shine out in your Shrinedom. Let the main sermon of your life be illustrated by your conduct in upholding the principles of our beloved fraternity. Service to God, Country and humanity.

May your heart be filled with love; your mind free from worry; do unto others as you would have them do unto you.

Obedience and devotion are the watchwords of the Faithful —Koran, Sura XI, 21' 19'.

Aboriginal Bliss

William Wood, in his description of New Jersey, published in 1634, gives us an idea of some of the habits of our aboriginal friends, the Jersey Indians, in the following classic lines:

"The dainty Indian maise
Was eat with Clam-shells out of wooden trays
The luscious lobster with the craw-fish raw,
The brinnish oyster, mussel, periwigge,
And tortoise sought by the Indian squaw,
Which to the flats dance many a Winter's jigge
To dive for cockles and to dig for clams,
Whereby her lazy husband's guts she cramms."

—from Alfred M. Heston

JOSEPH I. McDONELL
of Crescent Temple and an Atlantic City hotelman, who is a member of the committee for the 85th Imperial Council Session.

Absecon Lighthouse, now part of a city park, was erected in 1857. It is 167 feet high and its light is visible 19 miles at sea.

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Margate Elephant Unique Structure

One of Absecon Island's beauty spots is Margate City occupying the area between Fredericksburg and Coolidge Aves. It has grown enormously as a residential section in the past 30 years, and building lots that could be bought at $200 in 1920 now comand prices in many thousands. An investor with $100,000 could have bought enough vacant property in Margate in 1920, or even as late as 1925, which if held intact until today would have made him a multi-millionaire without putting a stick of wood into building.

Margate was one of the first settlements on the Island. Its fine beach and level land made it attractive to developers right from the first, and by 1880 several real estate men were selling lots there, calling the location South Atlantic City, although they were in error as to compass directions, as it lies more westerly than southwardly from Atlantic City.

In 1882, James Lafferty, a developer, had an idea for publicity that still is good after 70 years. He had an elephant built at Cedar Grove Ave. for use as a real estate office. The original name of the area was Cedar Grove, but for publicity purposes, Lafferty thought South Atlantic City was a better drawing card.

The Margate Elephant, as it now is known, was one of three such structures built by Lafferty in that decade, and he secured patents for several designs for buildings in the shape of animals. One of the Elephants was built at Coney Island, but burned down in that resort's great fire which destroyed Luna Park. The other stood at Cape May and was torn down before 1900, presumably because of the erosion that cut into the beach there.

The Margate Elephant has brought world-wide publicity to Margate and Atlantic City and millions of postcards have been sent all over the world bearing its picture. The Elephant was 75 years old in 1957, and its Diamond Jubilee was celebrated by both Margate and Atlantic City as a publicity stunt that paid off liberally, as so far as known this is the only such structure of its kind in the world and newspapers everywhere used the picture and story.

South Atlantic City was incorporated from Egg Harbor Township in 1885, as a borough; and in 1897, was re-incorporated as a city. By 1909, The Camden, Atlantic and Ventnor Land Company, of which S. Bartram Richards was president, owned much land in the community, and Mrs. Richards having visited Margate, England, wanted the name changed to Margate.

During boom days, a bridge was erected from Jerome Ave., Margate, to the mainland in Northfield to allow Philadelphia traffic a shorter route into Margate without having to come through Atlantic City.

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Caterers for the Imperial Potentate's Banquet

Rolling Chairs Please Guests

One of the many attractions Atlantic City offers its visitors is a rolling chair ride on the Boardwalk. Each year, tens of thousands take advantage of this opportunity to travel along the Promenade without walking.

The famous 'Walk has a special section on either side for the rolling chairs with the planking running lengthwise to make for easier and more comfortable transportation. The chairs now move against the strolling pedestrian traffic and there is little chance of mishaps.

The chairs of bygone days were manufactured by a baby carriage concern and were equipped with wooden wheels which thumped and bumped along. But when it became obvious that the public had taken to the idea, the operators decided to make things as comfortable as possible for the passengers.

Rubber tires took the place of the wooden wheels, and the chairs were enclosed in glass to make all-weather riding available. Plush seats were installed.

During the annual pageant parade many spectators view the procession from the comfort of a rolling chair. Fees are nominal, and no rides are actually solicited. You pick your own chair and your own attendant. Stiff fines await any attendant who tries to hawk a passenger.

One of the most comfortable ways to relax while on a visit to Atlantic City is to stretch out in one of the hundreds of beach chairs placed on the sands of the beach and at the ocean-fronting balconies of the Boardwalk hotels.

Atlantic City once had a board whose duty was to keep track of common drunks and prevent their constant attendance at bars. The public nicknamed the members the "Booze Commissioners."

Resort Area Rich In Pirate Legends

Atlantic City and vicinity has its share of pirate and buccaneer lore, even though it lies far from the trading lanes of the old Spanish Main. Legend has it that Edward Teach, the infamous Blackbeard, had a hideout in Hills Creek, a small stream among the sand dunes on Absecon Island, now obliterated.

Dredging and excavating operations in the vicinity where Hills Creek once ran have brought up Spanish "Pieces of Eight," which are considered evidence of the truth of the Blackbeard legend.

The notorious Capt. William Kidd is believed to have used the inlets along the coast of southern New Jersey, and so persistent was the belief in tales of his hidden wealth that far up the Great Egg Harbor River, near Mays Landing, treasure seekers have over the years gone by dug hundreds of holes along the river bank in search of Capt. Kidd's gold.

In one place, now included in the village of Belcoville, stands an ancient oak tree which has long been known as "Treasure Oak," and the search for Kidd's caches of money went on around that tree for perhaps a century.

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4 BOARDWALK STORES

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Pageant Draws Nation's Loveliest

Mississippi Girl Present Miss America

The stately blonde beauty placed the glistening tiara on the lovely brunette head of the smiling, crying southern beauty, and Mary Ann Mobley, 21-year-old Brandon, Miss., college senior was Miss America 1959!

The 18,000 spectators in Atlantic City's Convention Hall, and another two-million spectators gazing into television sets across the length and breadth of America last September forgot for a moment the tensions of the world as they acclaimed the nation's new beauty queen—the typical American girl, the combination of good looks, poise and talent who would represent American youth for the next year.

As Mary Ann took her first queenly walk along the 120-foot-long Auditorium runway, with her regal red robe flowing and carrying a huge bouquet of American Beauty roses in her arms, four other beautiful girls clutched the huge trophies they'd won as runners-up to Miss America.

Miss Iowa, Joanne Lucille MacDonald, of Ames, Mary Ann's first runner-up, had a trophy which represented a $3,000 scholarship.

Miss Oklahoma, Anita Bryant, of Tulsa, had won a $2,500 scholarship as second runner-up.

Miss California, Sandra Lee Jennings, of Riverside, was taking home a $2,000 third runner-up scholarship.

Miss North Carolina, Betty Lane Evans, of Greenville, was winner of the fourth runner-up's $1,500 scholarship prize.

PICKED AS FAIREST—Miss America 1959, Mary Ann Mobley, of Brandon, Miss. (center), poses prettily surrounded by her lovely runners-up. Left to right are Miss North Carolina, Betty Lane Evans, of Greenville, fourth runner-up; Miss Oklahoma, Anita Bryant, of Tulsa, second runner-up; Miss America; Miss Iowa, Joanne Lucille MacDonald, of Ames, first runner-up, and Miss California, Sandra Lee Jennings, of Riverside, third runner-up.

They were all misty-eyed, too.

And standing a bit behind them, hugging the beautiful "Miss Congeniality" trophy, representing a $1,000 scholarship award, was Miss Rhode Island, Ann Louise Willis, of Cranston, whom the 50 other beauties had chosen "most cooperative and charming" in their midst.

Trophies and scholarships were also sprinkled liberally amongst the beauties standing demurely in the center of the vast stage watching the new Miss America accept the homage of her subjects.

Miss Alabama, Lee Thornberry, of Birmingham; Miss Arkansas, Sally Miller, of Pine Bluff; Miss Connecticut, Billie June Turner, of New Canaan; Miss Texas, Mary Nell Hendricks, of Arlington, and Miss Utah, Janet Carolyn Secor, of Salt Lake City, had all won $1,000 scholarships and appropriate trophies as semi-finalists in the week-long Pageant.

And there were $1,000 awards and loving cups for the most talented girls among the non-finalists, too. Miss Chicago, Audre Cynthia Deckman, was named the Most Talented Dancer by the 11 Pageant judges. Miss Idaho, Bonnie Leila Baird, of Heyburn, was chosen the Most Talented Musician; Miss Nebraska, Sherry Johnson, of Omaha, won the Most Talented Actress award; Miss New Hampshire, Mary Elizabeth Morin, of Manchester, was the Most Talented Pantomimist; Miss New Jersey, Marilyn Beryl Rockafellow, of New Monmouth, was the Most Talented Popular Singer, and Miss South Carolina, Gene Lenoir Wilson, of Charleston, was the Most Talented Classical Singer.

Miss Indiana, Anita Marie Hursh, of Goshen, had won a $1,000 scholarship as a preliminary swimsuit winner not named to the semi-finals. And the official Pageant hostess, Miss Atlantic City, Suzanne Elizabeth Bruni, won a $1,000 prize along with her title.

But to Miss America went the top prize—the $10,000 scholarship which she was free to use for whatever educational purpose she chose. And along with that breath-taking award and her almost woman-sized trophy, she won personal appearance and modeling contracts valued at some $75,000 for the year of her reign!

And the 34 girls who did not participate in the $33,000 worth of awards from the Miss America Scholarship Foundation each received a $100 cash scholarship, making a grand total of $36,400 in scholarships distributed amongst the 52 beauties competing for the title of Miss America 1959.

Winning any of these prizes —from the highest $10,000 award to one of the $100 prizes —had been no snap. The girls had attended hours of tiring rehearsals, each had performed a talent presentation before the 11 judges and audiences numbering from 8,000 the first preliminary night to 18,000 during the finals, and each had been viewed in evening gowns and swimsuits.

In addition, they'd attended two nerve-wracking breakfasts with the contest judges, during which they'd been rated on their charm, personality, poise and perhaps even their table manners!

And they'd participated in a gigantic Boardwalk parade during which they'd sat atop cars or floats, smiling and waving as an evening wind whipped their carefully-arranged coiffures and their lovely ball gowns.

It had been a trying week, all right.

The 52 beauties arrived in Atlantic City on Labor Day, as

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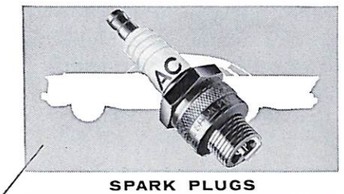

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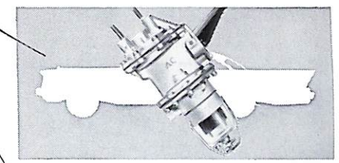
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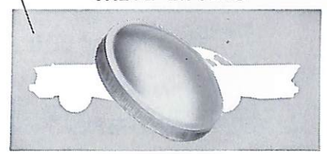
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Pageant Demands Beauty, Talent Too

(Continued)

is the Miss America Peageant tradition. After a short get-acquainted meeting, during which they met Marilyn Elaine Van Derbur, of Denver, Miss America 1958; Miss Atlantic City, and Miss Lenora S. Slaughter, the Pageant directress, the girls attended their first rehearsal Monday night.

Tuesday morning of Pageant Week they posed for newsreel, TV and still cameras on the resort beach for several hours, and rehearsed again that afternoon. The annual illuminated Boardwalk Parade, which gives the public its first view of the beauties, took place that evening.

A general rehearsal took place Wednesday morning, and the girls in the first preliminary talent judging rehearsed their specialties that afternoon.

Wednesday night the actual judging began. The 52 beauties were divided into two groups of 17 and one of 18 and that evening a third of them were judged in evening gowns, another 17 in swimsuits and the final group in talent.

On Thursday and Friday nights the groups were rotated, so that by Saturday morning the judges had rated all 52 girls in each of the three formal categories of judging.

Total points given each girl during the three days of preliminary competition were tabulated Saturday morning, and the 10 beauties with the highest scores were named semi-finalists. However, they didn't hear of their good fortune until Master of Ceremonies Bert Parks announced their names at curtain time Saturday evening.

Then the competition began over again among the lucky 10, with the other 42 girls eliminated and forming a beautiful "cheering section" at the rear of the stage. The 10 beauties competed against one another in gowns, swimsuits and talent, and towards midnight, their scores were added up and the group narrowed to five finalists. Each of these was then asked a question by Parks, and the judges rated them on their intelligence, quick-wittedness and personality.

After a final tabulation the final standings were announced in reverse order, and Miss Mississippi emerged as the nation's beauty queen for 1959.

Mary Ann was born in Biloxi, Miss., and was graduated in 1955 from Brandon High School. She'd prepared to enter the University of Mississippi at Oxford for her senior year in September — plans that were scrapped that fateful Saturday night.

In addition to her $10,000 Miss America scholarship, she'd previously won a $500 award when she became Miss Mississippi. She is majoring in speech and voice, and may become a lawyer. She's a member of Chi Omega Sorority and Sigma Alpha Eta Honorary Sorority at Ole Miss. She'll return to classes when she passes her crown on in September.

When Miss America 1960 is crowned on September 12, she'll be the 43rd queen chosen in the 38-year history of the Pageant. The first Miss America contest was held on the beach here in 1921 as an added attraction to a Boardwalk Rolling Chair Parade designed to attract visitors here for a post-Labor Day week.

The contest, then strictly a bathing suit affair, was the outstanding event of the celebration, and the following year it was the feature event. When financial difficulties caused a temporary halt in the succession of contests in 1927, a change in the character of the contest took place. When the "new era" of Miss America Pageants began in 1935, talent entered the picture, and has become as important as physical and facial beauty in the selection of Miss America.

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ON THE BOARDWALK AT
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Who Is He?

Who is the Master we speak of? Let me define Him in the language and terms of us all.

To the Artist, He is the One Altogether Lovely.

To the Architect, He is the Chief Cornerstone.

To the Astronomer, He is the Beginning and the Ending.

To the Baker, He is the Living Bread.

To the Banker, He is the Hidden Treasure.

To the Biologist, He is the Life.

To the Educator, He is the Great Teacher.

To the Builder, He is the Sure Foundation.

To the Doctor, He is the Great Physician.

To the Farmer, He is the Lord of the Harvest.

To the Florist, He is the Lily of the Valley and the Rose of Sharon.

To the Geologist, He is the Rock of Ages.

To the Jeweler, He is the Pearl of Great Price.

To the Jurist, He is the Righteous Judge.

To the Lawyer, He is the Councellor, the Lawgiver, the Advocate.

To the Newspaperman, He is the Good Tidings of Great Joy.

To the Oculist, He is the Light of the World.

To the Philanthropist, He is the Unspeakable Gift.

To the Philosopher, He is the Wisdom of God.

To the Preacher, He is the Word of God.

To the Student, He is the Incarnate Truth.

To the Statesman, He is the Desire of All Nations.

To the Traveler, He is the Only Way.

To the Toiler, He is the Giver of Rest.

To the Sinner, He is the Lamb of God, that taketh away the sins of the world.

WILLIAM S. JOHNSON

of Norfolk, Va., president of the Shrine Chanters Association of North America, which has headquarters in the Claridge Hotel during the Imperial Session. The Association's program in Atlantic City includes a banquet and entertainment in Trimble Hall, Claridge, on Monday, July 6, at 7 P. M.; a rehearsal at 1:30 P. M. Wednesday for the Massed Chanters Concert to be presented that evening at 8 o'clock in Convention Hall, and the following events all on Thursday: 9 A. M., breakfast for Chanters and their ladies; 10 A. M., annual meeting and election; 11 A.M., workshop and clinic. The annual Massed Chanters concert presents what is believed to be the largest male chorus anywhere. Other officers are: Maurice Thompson, Jackson, Miss., first vice president; Terry Riggen, Albuquerque, N. M., second vice president; H. I. Seaburg, Gary, Ind., third vice president; Walter M. Dill, Arlington Heights, Ill., secretary-treasurer, and Al Maage, Waterford, Wis., public relations director.

———

During World War II approximately 500,000 service men were quartered by the War Department in 47 of Atlantic City's famous hotels. Convention Hall and the Boardwalk were used as training facilities for the men.

At the Shrine

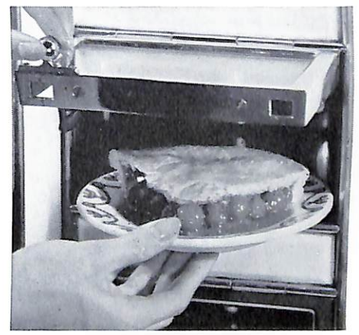
Cast aside your troubles,
Stop that everlasting whine,
Chasing wealth is chasing bubbles—
Come, be joyful at the Shrine.

What'll matter fifty years hence
Whether the wealth is yours or mine?
Who then will know the difference?
Then, smile with us at the Shrine.

Here you'll find good, Noble fellows,
'Round whose heart love doth entwine!
But the man who beefs and bellows
Has no business at the Shrine.

So, for a time, forget your sorrow,
Let's be joyful and benign,
And, remember, we can borrow
Joy and gladness at the Shrine.

When you are in Philadelphia or New York visit the "World's Most Unusual Restaurants"



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Shore Family Developed Submarine, War Tank

From one family on the mainland within six miles of Atlantic City came two of the greatest war machines of modern history —the war tank and the submarine. In fact, you might say that the tank was created by and for Atlantic City, for its crief principle, the "caterpillar" tread was invented to build the first highway into this resort.

William Lake who lived on Long Island in the days before 1700, was a whaleman who was attracted to Delaware Bay and the coast of Southern Jersey by the great school of whales found there by the earliest discoverers. As early as 1623, whalemen from the neighborhood of Long Island Sound hunted these great sea animals around Cape May. Lake decided, about 1700, to move his family to this area. He purchased land in what is now Pleasantville and his descendants became some of the best mechanics of the nation, and inventors who created things that have made history in several ways.

Of this family, one generation produced sons whose activities ranged from such things as home and factory equipment to war machines, and from preaching the gospel in churches and camp meetings to founding seashore resorts. Ocean City and Atlantic Highlands, for instance, were established by those Lakes who were ministers.

Jesse and Simon Lake, uncle and nephew, were inventors. Jesse Lake was the prime mover in the creation of the mechanism that led to the war tank; and Simon, a youthful reader of Jules Verne, produced the first practical submarine with an idea of underwater discovery and the salvaging of sunken ships, rather than to wage war. The Lake submarine became the base patent for those now in all navies of the world from the fact that it went down into the depths of the ocean on an even keel instead of diving, as its predecessors had done.

Jesse Lake and his brothers obtained a charter in 1853, when they found that a new seashore resort on Absecon Island was beginning and would need a highway from the mainland. This charter was for a toll road built with private capital across six miles of soft meadow from Pleasantville. They had expected to build the road within a year or two, but found the meadows such bad footing for a road that the wagons used to cart gravel eventually became stuck in the mud to their hubs, and then the hoofs of horses sunk so that they could not get footing to draw the gravel wagons.

This, of course, was a half-century before motor trucks came around; but the inventive genius of Jesse Lake found a way of beating the mud. He had worked a tread mill on his fathers farm and, remembering how firm a footing it gave to horses which furnished the power, his mind reversed the order to use the treads as a track on which horse and wagon could proceed, no matter what the terrain.

Welcome

Shriners

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REG.T.M.

BURL STILWELL

of Arabia Temple, Houston, Texas, president of the Association of Shrine Oriental Bands, which has established headquarters during convention week in the Shelburne Hotel. The President's Dinner is scheduled Monday, July 6, with a stag luncheon and election of officers on Wednesday. R. L. (Dick) Price, of Hampton, Va., second vice-president, member of Khedive Temple, is general chairman of activities in Atlantic City. The A.S.O.B. has 141 bands, with 5,500 members, including units in Mexico and Canada, according to Secretary-Treasurer Philip E. Glick, of Moslem Temple, Detroit, Mich. The association was officially organized on May 2, 1928, in Miami, Florida.

Two Amusement Devices First Used At Shore

Atlantic City properly lays claim to the beginnings of two of the most widely-known mechanical amusements in the world — the merry-go-round and the observation wheel, the latter commonly known as the "Ferris" wheel.

These two were the first to be installed here as amusements in this resort, and here was the debut of these devises.

It is true that the merry-go-round was patented some years before Atlantic City got its first device of the sort, but that first-patented merry-go-round was not successful, while the first erected in Atlantic City not only was a success from the start, but it was followed here by many improvements and became one of the principal amusement features here in the early days.

Who actually built the first merry-go-round used here is not of record; but it appeared soon after the Sea View Excursion House, the first scene of local amusements, was built, in 1869. This merry-go-round was very simple in construction, and it was powered by a single mule that turned its platform simply by walking round and round in a circle inside the platform.

Naturally, this means of locomotion was accompanied by the usual animal odors, and it was with great relief to riders when a steam engine took the place of the mule. At least two of these mule-powered carousels were operated here, one at the Excursion House and another farther east along the Boardwalk.

The first merry-go-round had no musical accompaniment, so far as is known; but when steam power was substituted, the barrel organ soon was introduced to make the ride more attractive. As time went on, the organs increased in size and variety of tunes, and as far back as 1891, a local merry-go-round had an organ that cost $10,000, which was a small fortune in those days.

Designers made these amusement devices larger and larger until they became three-deckers, the animals on the lower platform, a roller skating floor on the second, and an orchestra with dancing floor on the third. Another type was the "race-course" merry - go - round in which the animals were set up on three concentric platforms which revolved at varying speeds, so that riders could race each other as the machine revolved, furnishing an added thrill. One type had a flowing fountain and colored lights, called by its operator "a poem in water."

The observation wheel closely followed the merry-go-round in use, the first being a series of four wheels set at right angles and revolving together, each one carrying several passenger cars, its rims resting on a circular platform. This machine gave its riders two separate motions, around-and-around and up-and-over, and although lower in height than the present wheels, it gave far greater thrills.

There are 65 Oldsmobile "98" convertibles like the one pictured above that have been made available to Shrine officials at this convention. You'll see them in Atlantic City's parades. As most Shriners know, this is nothing unusual. Oldsmobile Division of General Motors has cooperated with regional and state Shrine organizations for several years in providing these beautiful automobiles for our conventions and our parades. We think it is fitting at this time to reaffirm the gratitude of Shriners everywhere for the generous cooperation of Jack F. Wolfram, Oldsmobiles General Manager and a Vice President of General Motors.

Freemasonry

Freemasonry is a charitable, benevolent, educational and religious society. Its principles are proclaimed as widely as men will hear. Its only secrets are in its method of recognition and of symbolic instruction.

It is charitable in that it is not organized for profit and none of its income inures to the benefit of any individual, but all is devoted to the promotion of the welfare of mankind.

It is benevolent in that it teaches and exemplifies altruism as a duty.

It is educational in that it teaches by prescribed ceremonials a system of morality and brotherhood based upon the Sacred Law.

It is religious in that it teaches monotheism; the Volume of the Sacred Law is open upon its altars whenever a lodge is in session; reverence for God is ever present in its ceremonials; and to its brethren are constantly addressed lessons of morality; yet it is not sectarian or theological.

Atlantic City Had First Ocean Amusement Pier

Atlantic City claims to have had the first ocean amusement pier in America, and perhaps in the world. It was erected in 1882 at the foot of Kentucky Avenue by Col. George Howard, of Baltimore, but was torn down by the city in 1889 when the first permanent Boardwalk was being planned.

Ocean piers were not new even then; but usually they were constructed chiefly as landing places for steamers, and even when only pleasure boats moored at the piers, few, if any, had any place for entertaining people even with food or music.

As Atlantic City had railroad service continuously from its first season opening, and as it was too far from any city for steamboat excursions, there was no business for a pier as a boat landing. The only attraction, then, for a pier was to give the public some sort of pleasure spot over the ocean for enjoying the cool breezes.

Two years before Howard built his pier at Kentucky Ave., the West Jersey and Seashore Railroad erected an ocean pier at the foot of Georgia Ave., to give their patrons a picnic place in connection with their Excursion House there, and as an added inducement to the use of that railroad for excursions, offered band concerts on the pier. Not too well built, this pier was destroyed by a furious storm the same year, and never rebuilt.

The success of Howard's Pier as an amusement place led James R. Applegate, Boardwalk photographer, to build a pier opposite his gallery at Tennessee Avenue, in 1884, and while that pier suffered the ravages of storm and fire several times, it still stands today as Central Pier, although not now an amusement place.

The next amusement pier was built in 1886 at Massachusetts Avenue by the Iron Pier Company, which opened it with theatricals. Too far east for the heaviest flow of Boardwalk traffic, it never paid financially, and was bought in 1898 by Henry J. Heinz, the pickle magnate, as an exhibit place. Heinz operated this pier independently of the H. J. Heinz Company, for his own personal satisfaction, and when the hurricane of 1944 damaged it so badly as to require major rebuilding, the company decided to demolish it, the site reverting to the city.

Garden Pier was built for theatricals, but also never paid. Steel Pier, Steeplechase Pier and Million Dollar Piers, which went in for all sorts of amusements, as well as the Young and McShea Pier which burned out in 1912 made amusement history.

FRED W. SCHWARZ
of Crescent Temple, director of public relations for the 85th Imperial Council Session and editor of this souvenir program.

Every sort of amusement imaginable has been tried out on one or the other of these piers, and they have made lots of money for their owners. Young and McShea's Pier, also known as Young's Old Pier, was one of the principal vaudeville spots in America, and many a star of the stage, screen and radio, got a start there.

As for these, the Boardwalk beer gardens also gave a start to some of the best, and notably William C. Fields, who started at Fortescue's garden, at Arkansas Ave., doing a fake drowning stunt in which he went out every afternoon into the surf, pretended to be in distress, called for help, was "rescued" by lifeguards and was the cause of thousands of customers entering Fortescue's to eat, drink and see a free show.

William Bowker, at Mississippi Ave. and William Lee, at Texas Ave., had short ocean piers in the Nineties in which amusements and other entertainment were provided.

Indians came here centuries ago to get shells for making their wampum, or money, and to fish and hunt.

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First Attempt to Fly Atlantic Made Here

One of the "firsts" of which Atlantic City can point with pride is the first attempt in flying history to cross the Atlantic Ocean by air. The flight was not completed because of trouble which developed 1,000 miles at sea; but the attempt was hailed as a triumph in aeronautics for its day.

Walter Wellman, polar explorer, built a dirigible in Atlantic City in 1910 when this type of flying had been carried on only over land. Wellman announced his intention of attempting a flight to Europe, and on Oct. 15, 1910, he started off from his Inlet hangar.

Through an error in construction, which he later declared was the one thing that caused failure to complete the crossing, he had a "tail' fastened to his airship on the theory that such an appendage was shown necessary by the flying of kites.

This tail was to serve the triple purpose of giving the airship better balance, providing an aerial for a dot-and-dash wireless system, and carrying additional fuel for the trip. The tail was fastened to a line of gasoline barrels which floated on the surface of the water.

All might have been well, the aeronaut explained later, if a storm at sea had not developed. The line of gasoline barrels, dashed about by the waves, caused the airship to become unmanageable, and Wellman, fearful of what might happen if he cut the "tail" loose, decided to take his crew down to boats which had been provided, and abandon the airship, which floated away into oblivion and was never seen again.

The airmen were picked up by a steamer and taken to New York. Wellman feared he would be the object of ridicule when he arrived there: but instead, he was welcomed as a hero.

Gratitude

A little girl patient recited the following, expressing her gratitude of the Shriners' Hospitals:

I'm but a little cripple,
A kid with a twisted knee,
'Til the Shriners thought of me.
My days were dark and dreary,
My hopes were small and wee,
And I was filled with torture
'Til the Shriners thought of me.
I felt as if in a dungeon,
Under heavy lock and key,
I could not see the sunshine
'Til the Shriners thought of me.
But now I'm getting better,
And as happy as can be,
A kid with a smile upon my face,
Since the Shriners thought of me.
A few more months of kindness,
And then I can, with glee,
Play as other children play,
Since the Shriners thought of me.
And in the battle for a chance,
I believe the Great Referee
Will surely give the decisions
To those Shriners who thought of me.

Best Wishes
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and
L. B. OIL CO., Inc.
•
51 LEXINGTON AVENUE
NEW YORK CITY

Salt Water Taffy Hallmark of Resort

Salt water taffy was an original Atlantic City creation, and though all seashore resorts now purvey the confection, most people look upon Atlantic City salt water taffy as the best if for no other reason than the long experience of its local manufacturers.

Salt water taffy has been made and sold in Atlantic City for 85 years, and its inception dates back to the time it was first sold on the Boardwalk. Various tales of how it came into being have been told, but a man has recently been found who claims to have seen the first salt water taffy made here in 1874, nine years prior to the date heretofore accepted as its beginning.

The popular legend has been that the name was given because a storm tide one night washed over David Bradley's candy stand on the outside of the Boardwalk in 1883. Bradley so the story goes, washed his taffy with fresh water and offered it to his first customer the following morning as "salt water" taffy, and thus the name was born.

This version is denied by Henry W. Smith, who as a boy of eight, in 1874, helped a confectioner by the name of Stratton to get his first taffy-making operation started on the beach block facing the Sea View Excursion House, between Missouri and Mississippi Avenues.

Smith recalls that not only was Stratton the first in the resort to make salt water taffy, but that he advertised it by that name when his first batch was made up, years before any candy was sold on the Boardwalk at all.

Saints John Days Somewhat of Mystery

Masonic lodges of today are "erected to God and dedicated to the Holy Saints John," and they commemorate Saint John the Baptist on June 24, and Saint John the Evangelist on December 27. These dates anciently were established as Church Festival Days.

Of the Masonic feasts of St. John the Baptist and St. John the Evangelist much has been written, to little account. The two feasts, coming at the time of the summer and winter solstices, are of course older than Christianity, being reminiscences of the Old Light Religion, to which some erroneously would have us trace the origin of Freemasonry.

In pre-Christian times the Roman Collegia were wont to adopt pagan deities as patrons. When Christianity came, the names of the Builders were substituted for the old pagan gods. Just why, when, and by whom the two Saints John were chosen as the patron saints of Masonry — instead of St. Thomas, who was the patron saint of architecture — never has been made clear.

Legend has been busy trying to explain, but we cannot be sure of what it tells us. Also many reasons have been given but they are reasons after the fact. The Gospel of St. John is the most Masonic of the Gospels, if only because its central theme is Light. It portrays Jesus as the Light of the World and his Gospels as a Gospel of Light. Lodges were dedicated to "the Holy Saint John" and Masons were called "John's Brothers," no doubt for the reason that Masonry is a quest after Light.

An old legend tells us that after the destruction of Jerusalem, A. D. 70, the Order (then in decline) besought St. John, then living at Esphesus and over 90 years of age, to become its Grand Master—and that he did so, saying that he had been initiated into the craft as a young man. It is only legend, to be sure, but the Old Charges speak of St. John the Evangelist as a Saint of the Craft.

Masons At Poles In Historic Eras

Brother Mason Admiral Robert E. Peary, raised in 1896 in Kane Lodge No. 454, New York City, was one of our Masonic heroes devoted to furthering the horizon of man in his ceaseless fight to push back the frontiers of darkness. In 1908, Brother Peary, then made a Commander, made his eighth "dash" to the Arctic in conquest of the Pole. He reached his goal in September, 1909, with an expedition of 66 men and 140 dogs. The news electrified an expectant world. At last, after spending more than twelve years in the endless Arctic wastes, this intrepid Mason conquered the grim guardians of the earth's remotest spot. Admiral Richard E. Byrd, polar explorer, also a member of Kane Lodge, took 82 men to the South Pole on his famous trip. Sixty of the 82 were Masons! Brother Bernt Balchen, Norsemen Lodge 878, Brooklyn, raised a Square and Compass flag when he developed our polar air base at Thule, Greenland. The "Viking of the Air" was one of the leading spirits in organizng "The Top of the World Square Club," which took in 500 members from 15,000 airmen and construction workers who built the amazing air base in the now legendary "Operations Blue Jay." The smiling Colonel was a vital force in bringing the warmth of Masonry to men who left Modern America to return to the Ice Age on behalf of national security.

Area Indians Liked Island

When the Indians first made a trail through the forests to the sea is lost in the dim past; but the Indian population of what is now New Jersey is claimed to have come here from the West perhaps a thousand years ago. In time, the aborigines found the sea, and some say that their liking for shellfish came about as an Indian who tried to get an oyster open to use the shell for making wampum caught his finger in the shell and put it in his mouth to ease the pain.

Whenever it began, the Indians eventually developed a taste for oysters and clams, and came to the shore to gather them not only for immediate use, but to smoke the meats for Winter. At some time or other far back of the white man's discovery of this continent, the Indians, traveling downstream in their frail canoes found a more salubrious climate with plenty of food along the shore, and they cut out four trails between the Delaware River and the ocean.

The first, so far as is known, ran from the Delaware to the Mullica; or perhaps it was the one they cut from the Delaware to the Great Egg Harbor. At any rate, when white settlers first came to the shore area from their original settlements along the Delaware, they followed the Indian trails of which there were four at that time.

One came from the Camden area down to Somers Point and followed the shore up to Leeds Point. Another branched off from the main trail to the Mullica and went down above Mays Landing to cross the Great Egg Harbor and Tuckahoe Rivers into Cape May County.

Absecon Island was designated on discoverers' maps only as "Some woods, some sandy ground," in the 1600s.

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